

Portable Rental Toilet Market to Surpass at a Valuation of US\$ 36 Million By 2031 | Astute Analytica

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/EINPresswire.com/ -- The global [portable rental toilet market](#) attained a valuation of US\$ 21.6 million in 2022 and is estimated to surpass a valuation of US\$ 36.0 million by 2031, registering a CAGR of 6% during the forecast period from 2023 to 2031.

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As customers rush to reserve their services in advance, porta-potty rental businesses in the global portable rental toilet sector have been reporting a rise in business. Some companies are even making reservations months in advance to ensure availability. As more and more people attend outdoor events, portable toilet rental businesses have witnessed a boom in business. This is due to several elements, such as the rising popularity of sports, music festivals, and building activities.

A growing number of urban residents are having issues with personal sanitation. Due to the scarcity of public restrooms and the quickening of urbanization, portable toilet rental is becoming popular. In 2022, construction generated around 40% of the market demand, which is the major factor boosting this increase. Urbanization is on the rise, especially in developing nations like China and India, where rates have reached 60% and 35%, respectively. This trend is a factor in the market's growth.

The benefits to the environment provided by portable rental toilets contribute to the expansion of the global industry. Portable toilets protect the environment and water. For instance, compared to a regular toilet, a portable toilet uses 90% less water. The Portable Sanitation Association estimates that portable restrooms annually conserve 45 billion gallons of fresh water.

Growing Trend For Luxury Portable Toilet Rental Offering Opportunities for Key Players



The leading companies in the market took advantage of this chance, and in 2021, revenue from rentals of luxury portable restrooms will rise by 25%. These amenities, which provide onboard water, electricity, and climate control, are changing industry norms and are anticipated to have a continuing impact on growth.

The demand for luxury portable restroom rentals increased by 15% in 2021, even in emerging economies, highlighting the widespread acceptance of this new market segment. As they provide a more comfortable and practical option than standard restrooms, luxury portable toilets are growing in popularity among consumers. There are many designs and kinds of luxury portable toilets available for hire from an increasing number of companies.

Luxury portable restrooms are frequently regarded as a status symbol, which is another factor contributing to the high demand. By having one, the user may demonstrate to their guests that they are prepared to invest more money to give them the greatest experience possible. For business events or other upscale occasions, this may be particularly crucial. For instance, the events business Live Nation planned 17,234 events across the globe in 2021. Therefore, the prevalence of increasing public gatherings at outdoor exhibitions, events, and festivals will raise demand for portable toilet rental.

Chemical Toilets Attained Sales of US\$ 6.7 Million

In terms of mechanism, in 2022, chemical toilets dominated the global market with a revenue of US\$ 6.7 million. Chemical toilets use particular chemicals to stop and disinfect the decomposition processes of waste. Thus, their blue color isn't just for aesthetic purposes. They're also popular as they don't require a water connection and effectively avoid odors.

Construction Sites Majorly Utilize Portable Rental Toilet

In 2022, the construction segment accounted for the highest revenue of US\$ 8.5 million. The segment is likely to remain dominant and witness a robust CAGR of 6.1% during the projection period. The bulk of portable toilet installations take place on construction sites, where they are crucial amenities for customers, staff, and environmental safety.

For instance, in April 2023, Prime Dumpster announced that it had begun offering additional portable restroom rentals around the country. For building sites without access to appropriate plumbing, these porta toilet rentals are perfect. Renting porta potties helps construction workers maintain a clean and comfortable working environment.

North America Captured About Half of the Revenue Share

In 2022, North America had a significant market share of 50.7%, due to its well-established outdoor events and construction industries. The portable rental toilet market in North America is

likely to expand at the highest CAGR of 6.7%.

In recent years, there has been a general improvement in hygiene awareness, which has raised demand for hygienic amenities like portable restrooms. More than 11,800 organizations in the U.S. provided cleaning and maintenance services for portable restroom/sanitation-related equipment rentals as of 2022, with businesses that rent portable toilets accounting for nearly one-third of this total.

Texas is the second-largest state in the country behind California, which controls more than 15% of the market. This expansion has been significantly aided by the construction industry, one of North America's top users of portable restrooms. For instance, in the U.S., private sector construction spending in 2021 was US\$ 1.25 trillion, compared to US\$ 346 billion in public sector spending.

Portable toilets provide a critical solution because flushing is the single largest consumer of water in America. Up to 125 million gallons of fresh water can be saved each day by using portable toilets; this can have a significant impact on American homes' rising water expenditures. Thus, this factor will further fuel the market growth in the region.

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Competitive Landscape

Key players who combined control nearly 50% of the global market share dominate the competitive landscape. The rest is filled by small and medium-sized businesses, which provide regional solutions at affordable costs. Between 2018 and 2022, there were over 20 notable mergers and acquisitions that were reported.

List of Prominent Players

- Sanitech
- Satellite Industries, Inc.
- B&B Portable Toilets
- PolyJohn Enterprises Corporation
- United Site Services Inc.
- Biffs, Inc.
- Halco Portables
- Handi-Can Portable Toilets
- West Coast Disposal Ltd
- Bhutni International Pvt. Ltd.
- United Site Services Inc.
- Zters, LLC

- Thakur Engineering Works
- Onsite Rentals Services (P) Ltd.
- United Rentals, Inc.
- MVP Rentals
- Aqua-Zyme
- Cal-State Site Services Inc.
- National Construction Rentals, Inc.
- A1 Sanitation, Inc.
- Diamond Providers
- Nature's Call
- Hedge's Portable Toilets
- ASAP Site Services, Inc.
- Other Prominent Players

Segmentation Outline

The global portable rental toilet market segmentation focuses on Product Type, Mechanism, Application, Distribution Channel, and Region.

By Product Type

- Standard
- Deluxe
- Flushing
- Handicap

By Mechanism

- Chemical Toilets
- Composting Toilets
- Container-Based Toilets
- Bucket Toilets
- Freezing Toilets
- Incineration Toilets
- Urine-diversion dehydration Toilets
- Others

By Application

- Construction Sites
- o Special Events
- o Carnivals
- o Concerts
- o Community Events
- o Indoor Or Outdoor Weddings
- o Circuses
- Recreational
- Commercial

- o Tourist Attractions
- o Agricultural
- o Factories
- o Other

By Distribution Channel

- Online
- Offline

By Region

- North America
 - o The U.S.
 - o Canada
 - o Mexico
- Europe
 - Western Europe
 - The UK
 - Germany
 - France
 - Italy
 - Spain
 - o Rest of Western Europe
- Eastern Europe
 - Poland
 - Russia
 - o Rest of Eastern Europe
- Asia Pacific
 - o China
 - o India
 - o Japan
 - o Australia & New Zealand
 - o South Korea
 - o ASEAN
 - o Rest of Asia Pacific
- Middle East & Africa
 - o Saudi Arabia
 - o South Africa
 - o UAE
 - o Rest of MEA
- South America
 - o Argentina
 - o Brazil
 - o Rest of South America

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