

# Asia E-Learning Market to Reach \$162.15 Billion by 2030, To See Incredible Growth During the Forecast Period

*Remote learning trends enforced by the global pandemic and surge in adoption of smart phones & cellular technology drive the growth of the e-learning market..*

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/EINPresswire.com/ -- According to the report published by Allied Market Research, the [Asia E-learning Market](#) was estimated at \$38.25 billion in 2020 and is expected to hit \$162.15 billion by 2030, registering a CAGR of 15.7%

from 2021 to 2030. The report provides an in-depth analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive scenario, and varying market trends.

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Remote learning trends enforced by the pandemic and rise in adoption of smartphone and cellular technology are the major factors that drive the growth of the Asia E-learning market. On the other hand, lower interaction with fellow learners and peers and need for higher self-motivation and proper time management skills among learners impede the growth to some extent. However, time and cost-effective of e-learning and more personalized learning prospects are anticipated to offer lucrative opportunities in the industry.

COVID-19 scenario:

□ In wake of COVID-19 pandemic, the Asia e-learning market has established a positive correlation strongly supported by four major factors including technology, government initiatives, blended learning, and penetration rate.



□The shutdown of colleges, schools, and other learning mediums during COVID-19 pandemic created multiple opportunities for e-learning, thereby increasing its adoption among the people.

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The Asia E-learning market is analyzed across provider, mode, courses, and end user. Based on provider, the content segment accounted for more than three-fourths of the total market share in 2020, and is expected to rule the roost by 2030. The services segment, however, would garner the fastest CAGR of 17.1% throughout the forecast period.

Based on mode, the cloud segment contributed to around three-fourths of the total market revenue in 2020, and is projected to lead the trail by 2030. In addition, the same segment would exhibit the fastest CAGR of 16.0% during the forecast period. The report also studies on-premise segment.

Based on country, the market across China held the major share in 2020, garnering more than three-fifths of the market. Simultaneously, the market across India would manifest the fastest CAGR of 23.2% throughout the forecast period. The other provinces discussed in the report include Japan, South Korea, and Sri Lanka.

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By region, the e-learning industry across North America dominated in 2020, garnering nearly two-fifths of the global e-learning market, owing to growth in demand for distance learning. The Asia-Pacific region, however, is expected to cite the fastest CAGR of 17.4% throughout the forecast period. Developments of technology such as deployment of web & cloud-based platforms and increase in adoption of e-learning methods in the province drives the growth of the market.

Key players in the industry

- Aptara Inc.
- Articulate Global, LLC
- CERTPOINT
- SAP SE
- Cisco Systems, Inc.
- Citrix Systems, Inc.
- Adobe
- D2L Corporation

□Microsoft Corporation

□Oracle Corporation

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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