

## Global Consumer Genomics Market Forecast 2023-2032 – Market Size, Drivers, Trends, And Competitors

The Business Research Company's Consumer Genomics Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK, September 5, 2023 /EINPresswire.com/ -- The Business Research Company's

"Consumer Genomics Global Market



Report 2023" is a comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, the consumer genomics market size is predicted to reach \$6.00 billion in 2027 at a CAGR of 19.94%.



The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032"

> The Business Research Company

The growth in the consumer genomics market is due to the growing applications of DTC genomics in diagnostics, genetic relatedness, sports nutrition and personalized medicines. North America region is expected to hold the largest consumer genomics market share. Major players in the consumer genomics market include 23andMe Inc., Gene By Gene Ltd., Mapmygenome Ltd., Ancestry.com LLC, Color Genomics Inc., Futura Genetics, Pathway Genomics.

## Consumer Genomics Market Segments

• By Product: Consumables, Systems And Software, Other Products

- By Technology: Polymerase Chain Reaction (PCR), Sequencing, Microarray, Nucleic Acid Extraction And Purification
- By Application: Genetic Relatedness, Diagnostics, Lifestyle, Ancestry, Wellness And Nutrition, Reproductive Health, Personalized Medicine And Pharmacogenetic Testing, Sports Nutrition And Health, Other Applications
- By Geography: The global consumer genomics market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Learn More On The Market By Requesting A Free Sample (Includes Graphs And Tables): <a href="https://www.thebusinessresearchcompany.com/sample.aspx?id=10621&type=smp">https://www.thebusinessresearchcompany.com/sample.aspx?id=10621&type=smp</a>

Consumer genomics refers to the branch of genomics that focuses on providing genetic information directly to consumers, typically through commercial genetic testing services. These services use DNA samples provided by individuals to generate reports that provide information about the genetic predispositions to certain traits, diseases, or conditions.

Read More On The Consumer Genomics Global Market Report At: <a href="https://www.thebusinessresearchcompany.com/report/consumer-genomics-global-market-report">https://www.thebusinessresearchcompany.com/report/consumer-genomics-global-market-report</a>

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