

Applications OPEN for the UPG Biashara Class of 2024

Entrepreneurs from across the world are applying to join the UPG Biashara Class of 2024 - skills, exposure, mentorship, grants and more. Deadline 31 Dec 2023

GENEVA, SWITZERLAND, November 20, 2023 /EINPresswire.com/ --

Entrepreneurs are applying to be selected for the [UPG Biashara](#) Class of 2024. The opportunity provides CASH grants, free classes, international exposure and so much more. UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. Entrepreneurs can win cash grants from USD 5,000 up to USD 20,000. The application deadline is 31 December 2023.

The unique ecosystem is built with a view that entrepreneurs deserve support that maximises their chances of success. And this support is provided for free to those fortunate entrepreneurs who earn their place by demonstrating their ideas and their passion. The initiative is defined by two distinct journeys: the Learning Journey and the Action Journey. Grants are provided during the Action Journey and are possible through several special grant programs, including the Diamonds Do Good® Entrepreneurship Grant. The deadline to apply is 31 December 2023 and interested individuals can apply and learn more here:

<https://upglive.org/upgbiashara>.

Among the highlights are cash grants given to selected entrepreneurs from different sectors that range from USD 5,000 to USD 20,000. Winners have come from different countries including: India, Nigeria, Botswana, Tanzania, Namibia and more. Another highlight is the culture of "pitching" whereby entrepreneurs have multiple opportunities to practice introducing themselves or introducing their businesses. In 2023, there were a total of 397 pitches as part of




The graphic features the UPG Biashara logo (a circular emblem with the text 'Solve · Scale · Change for Good') and the United People Global logo (a globe with the text 'UNITED PEOPLE GLOBAL MAKING THE WORLD A BETTER PLACE'). The main text reads 'Applications for #UPGBiashara OPEN TILL 31 DEC 2021'. Below this, a circular inset shows a smiling woman in a blue apron. A list of benefits is provided in a dark box: 'Master the Skills for Business: writing business plans, networking, management, leadership, marketing and so much more', 'Learn how to mobilise resources to grow and strengthen enterprises', 'Possibility to WIN Grants of USD 5,000 to be invested in your business', 'Be part of a global network of like-minded entrepreneurs', 'Enjoy 12 months of a support system as you run your business', and 'FREE! For successful applicants'. At the bottom, it says 'LEARN MORE & APPLY NOW' and 'upglive.org/UPGBiashara'. The text 'Apply for #UPGBiashara' is at the very bottom of the graphic.

Apply for #UPGBiashara

the Learning Journey.

The #UPGBiashara Learning Journey: The Learning Journey emphasises skill development, focusing on competencies essential for entrepreneurs to Solve, Scale, and Change for Good. It utilizes a blend of live and recorded sessions, virtual social meetings, and group assignments. For the 2023 cohort, this phase engaged the candidates in over 52 enriching classes delivered by 36 proficient instructors. These classes, totalling 78 hours in duration, provided essential entrepreneurial skills and insights.

The #UPGBiashara Action Journey: This phase extends support to entrepreneurs as they concentrate on fortifying and enhancing their enterprises. UPG Biashara offers assistance through various means, including financial aid, mentorship, networking opportunities, and additional resources.



Class of '23

UPG BIASHARA

UNITED PEOPLE GLOBAL
MAKING THE WORLD A BETTER PLACE

<https://upglive.org/UPGBiashara> #UPGBiashara

@unitedpeopleglobal @unitedpeople36

#UPGBiashara Entrepreneurs Class of 2023

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We believe that entrepreneurs make the world better, and through UPG Biashara a coalition of organisations and individuals work together to provide exemplary support to entrepreneurs across the world”

*Yemi Babington-Ashaye,
President at United People
Global*

“We believe that entrepreneurs make the world better, and through UPG Biashara a coalition of organisations and individuals work together to provide exemplary support to entrepreneurs across the world,” said Yemi Babington-Ashaye, President at United People Global.

UPG Biashara also offers an array of prestigious grants, including the Diamonds Do Good® Entrepreneurship Grant, the Maxine's Village Business Grant, and the Prince Adebajo Babington-Ashaye Business Grant. These grants stand as a testament to the initiative's unwavering commitment to nurturing and supporting innovative business ventures.

Among the highlights of this year's grant recipients are those who have earned the distinguished Diamonds Do Good® Entrepreneurship Grant for \$5,000: Richard Seletlo from Botswana; Pooja Singh and Pavan Vyas from India; Desta Ali, Isata Jalloh, and Andrew Sahr Norma from Sierra Leone

Xabrina Micheli'li Thompson and Nonhlanhla Cynthia Mhlongo from South Africa. These UPG Biashara Entrepreneurs represent a diverse spectrum of industries and exemplify their commitment to creating positive impacts through their entrepreneurial endeavours.

Meanwhile, Elias Elisante, a UPG Biashara Entrepreneur from Tanzania, received the prestigious \$10,000 grant prize in recognition of his remarkable entrepreneurial endeavors and dedication to fostering positive change through education. Furthermore, the Grand Grant prize of \$20,000 was awarded to Eddy Ngonga, a UPG Biashara Entrepreneur from Namibia. This prestigious grant acknowledges his exceptional vision and potential to effect substantial change on a broader scale.

Applications for the Class of 2024 are now open, welcoming aspiring and existing entrepreneurs to join this transformative journey. For more information about UPG Biashara and to apply, please visit <https://upglive.org/UPGBiashara>

Note to Editors

Learn more about UPG Biashara: <https://upglive.org/UPGBiashara>

Social media hashtags: #UPGBiashara

Learn more about the Diamonds Do Good® Grant: <https://upglive.org/DDG-Grant>

Learn more about the Maxine's Village Business Grant: <https://upglive.org/mvbg>

Learn more about: Prince Adebajo Babington- Ashaye Business Grant:

<https://biashara.unitedpeople.global/grants/babington-ashaye-grant/>

Learn more about United People Global <https://unitedpeople.global/about-us>

Attend UPG Biashara events: <https://upglive.org/upgbiashara-events-RSVP>

Join UPG: <https://unitedpeople.global/join>

Join UPG Media Community: <https://unitedpeople.global/nominations/journalists-nomination>

Follow UPG on social media: @unitedpeopleglobal or on Twitter: @unitedpeople36

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United People Global

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The Learning journey- #UPGBiashara 2023

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