

Monta Ellis, a 12-year NBA veteran, has joined the BTS family and intends to open a facility in Dallas, Texas

Monta Ellis, a 12-year NBA veteran, is expanding his youth basketball business, to a full-time year-round youth Basketball Academy in Dallas, Texas.

DALLAS, TX, UNITED STATES, September 5, 2023 /EINPresswire.com/ -- Press Release: September 5, 2023
Contact: Marge Barger
mbarger@basketballtrainingsystems.com

[Basketball Training Systems, Inc. \(BTS\)](https://www.basketballtrainingsystems.com) www.basketballtrainingsystems.com has been expanding! We are proud to announce that:

- [Monta Ellis](#), a 12-year [NBA](#) veteran, has joined the BTS family and intends to open a facility in Dallas, Texas;



Monta Ellis Joins Basketball Training Systems

- We have recently combined the operations of the Bobby Jackson Basketball Academy with our BTS Basketball Academy in the Sacramento market and opened a second location in Folsom. This consolidation sets the stage for Bobby Jackson to have several additional locations in the Sacramento market with BTS's operating prowess and the stellar basketball brand that Bobby has in Sacramento!
- Our Omaha-based Licensee has identified a new location expected to be open in 2024;
- We have opened two new locations in the last 120 days, one in Folsom California, and one in Bloomington Illinois;

BTS is a leading licensor of youth basketball systems, programs, and curriculum used to operate a successful year-round youth basketball training business.

If you love basketball and share our mission to empower kids in your community with positive instruction, join our growing family of committed entrepreneurs. The ability to help kids learn how to overcome challenges and become peak performers on and off the court gets our partners waking up excited to get the chance to do it again every day! Your Passion and Our Systems equals success!

TAKE THE NEXT STEP TO OWN AND OPERATE A SUCCESSFUL YOUTH BASKETBALL BUSINESS!

Basketball Training Systems



Don't wait! Email us at learnmore@basketballtrainingsystems.com to set up a 15-minute introductory phone call with a member of the BTS team to discuss how you can get started today.

You can also learn more about BTS at www.basketballtrainingsystems.com.

Marge Barger
Basketball Training Systems
+1 314-686-1407
[email us here](#)

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[Facebook](#)

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