

Oklahoma Chosen As A Host For Star-Studded Event For Small Business Owners

Event to help small businesses equip themselves with the best technology and practices available today.

OWASSO, OKLAHOMA, UNITED STATES, September 5, 2023 /EINPresswire.com/ -- [Mark Adair](#), owner and founder of Adair Technology LLC, an IT services company serving small business owners in Oklahoma, is officially a host of the second annual Small Business Tech Day happening November 16th.

This FREE online event includes celebrities like Shark Tank's Robert Herjavec, AI expert and top technology leader Adam Cheyer, and best-selling author and entrepreneur extraordinaire Mike Michalowicz.



Owner - Mark Adair

The event is designed to help small businesses equip themselves with the best technology and practices available today to increase productivity and profitability and protect them against online threats.

"It's nearly impossible for businesses to stay up to date on emerging trends in technology. It's been that way for years, but with the emergence of AI, dependence on "work-from-anywhere" models, and, unfortunately, an increase in online threats from overseas, it's more important than ever to know what's happening. The right tools, services, software, and partners can be the difference between business growth and going out of business. Owners and their employees can improve their quality of life while increasing productivity and profitability when they use technology the right way, and that's what we want to bring to Oklahoma small businesses." said Mark Adair, chief executive officer for Adair Technology LLC.

This international event will feature well-known business leaders, tech experts, and leading

minds showing small businesses how to compete and succeed in many aspects of their business with a concentration on utilizing emerging technology trends. For more information about Small Business Tech Day, go to <https://www.adairtechnology.com/tech-day-2023/> or call (918) 376-7010 and let them know you'd like information on the FREE local event on November 16th.

About the Author

Mark Adair has served Oklahoma businesses for more than 15 years specializing in helping manufacturing, financial, medical, and legal sectors with all of their IT Support needs. Mark and his team have worked to help numerous small businesses integrate technology into their business to maximize growth and opportunities and protect them from online threats.

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