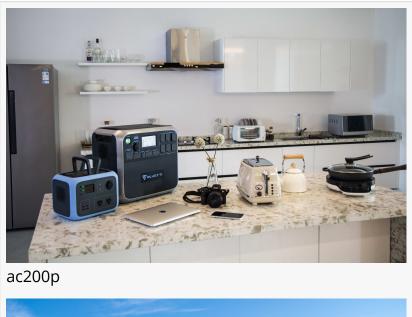


Introducing BLUETTI: Revolutionizing Clean Energy Solutions for Sustainable Living

LAS VEGAS, NEVADA, USA, September 13, 2023 /EINPresswire.com/ -- In the evolving energy sector, BLUETTI stands out as a leader in renewable power storage since 2019. With a strong commitment to a greener future, **BLUETTI** pioneers indoor and outdoor renewable energy storage solutions. Its name represents its values: "BLUE" for clear skies, double "T" for tomorrow and technology, and "I" for innovation — all reflecting its dedication to accessible clean energy. In a significant move towards this goal, BLUETTI has just revealed a groundbreaking news announcement that will transform the clean energy landscape.

Unveiling BLUETTI's Competitive Edge

Innovations that Ignite At the heart of BLUETTI's competitive advantage lies an unwavering commitment to technological excellence. Backed by a global team of R&D experts, the brand holds over 300 patents and consistently introduces game-changing products that redefine

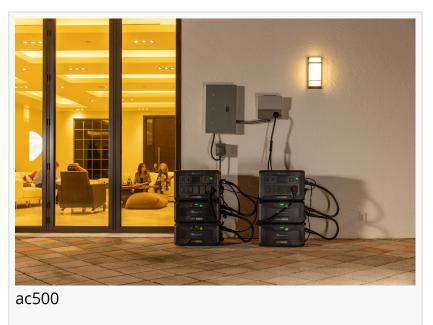




energy storage innovation. Key technologies like cell pack thermal management, AI-based battery management, and self-learning energy management serve as the bedrock for BLUETTI's relentless evolution. What's more? The brand actively updates its software and App via OTA to swiftly address concerns and bring exciting new features, ensuring an optimal experience.

Diverse Options for Every Need

BLUETTI takes pride in offering a vibrant spectrum of products catering to diverse energy requirements. For outdoor enthusiasts, the EB series (EB3A, EB55, EB70) offers portable and multi-outlet power sources. The EB3A, for example, weighs just 4.6kg and packs 268Wh of power, enough to charge an iPhone 12 for 25 times. RVers and campers benefit from the AC series, with options like the AC200MAX, AC200P, and AC300, providing ample power for all essential appliances during off-grid living. BLUETTI also has household modular energy storage



systems, such as the AC500+B300S, giving customizable solutions for power outage backup.

Powered by Reliable LiFePO4 Batteries

As a strong innovator, BLUETTI is among the very first to harness the might of advanced battery material that outshines the competition. The AC200P and AC180 solar generators, for instance, inherit the LFP's long life span - over 3,500 cycles before reaching 80%, equivalent to ten years of use.

Unlike lead-acid batteries, LFP batteries are highly efficient and lighter, meaning that small packages could pack a punch for easy mobility. Additionally, LiFePO4 batteries are the safest lithium-ion batteries available, withstanding temperature fluctuations, pressure shifts, punctures, and impacts.

Championing Clean Energy

BLUETTI delivers power solutions that are free of pollutants and support solar panels. While connecting to solar arrays, portable generators could charge up at 200W to 900W, and some household models even accept a maximum of 5,000W input. By harnessing free and endless solar energy, users can embrace a greener lifestyle and contribute to a sustainable future. Plus, BLUETTI's products are quiet, as exemplified by the AC60, with its noise level as low as 45dB, making it a perfect companion for a peaceful night's sleep even when powering a CPAP machine.

Service with Heart

Confidence is the backbone of BLUETTI's products and echoes through its consistent support. Most products come with a generous 4-5 years warranty, and the new IP65 water-resistant AC60 even carries a 6-year warranty, wrapping customers in a comforting embrace of assurance. Furthermore, BLUETTI extends an open hand of round-the-clock online support, showcasing its commitment to going the extra mile for customer satisfaction. But BLUETTI isn't just about products - it's about building relationships and fostering loyalty through marketing programs that keep the bond strong.

Industry Recognition and Beyond

BLUETTI's brilliance transcends the borders of its product range, gaining accolades like the Red Dot Design Award, CES Innovation Awards, and iF Design Awards. Media giants like CNN, Tom's Guide, Forbes, CNET, and The Verge not only notice BLUETTI's solutions and eco-friendly determinations but also recommend BLUETTI.

BLUETTI's Power Solutions for a Dynamic World

People around the world are facing increasing power outages due to climate upheavals and depleting fossil fuels, such as the recent wildfires in North America and the power shedding in South Africa. Understanding the disruptive impact of power cuts on people's daily lives, BLUETTI is all about transforming these challenges into opportunities for better living with a suite of power solutions.

1. Continuous Power Supply

BLUETTI EP series and many larger-capacity models, including AC300&B300 and AC500&B300S, are equipped with responsive UPS features. If the power grid suddenly fails, these powerhouses will seamlessly provide power to critical loads in 20ms, preventing data loss and life disruption.

2. Saving on Electricity Bills

BLUETTI products allow users to effectively manage power consumption with peak load shifting features. Homeowners could set power systems like the BLUETTI AC500 to charge during off-peak hours and discharge when grid power is expensive. Those with solar systems could also store and sell excess solar power back to the grid, reducing energy costs even further.

3. More Sustainable Lifestyle

In addition to its folding solar panels, BLUETTI power stations are widely compatible with solar panels from other brands, ensuring flexible recharging wherever sunlight is available. By embracing clean solar energy, BLUETTI users become torchbearers of a sustainable tomorrow, leaving a lighter footprint on the planet.

Real Lives, Real Impact

Tom Phease, an off-grid farmer from Australia, exemplifies the transformative impact of BLUETTI's solutions. His reliance on solar energy and generators for power led him to embrace BLUETTI's AC300 and AC500 power stations, subsequently gifting an EB200P to a friend grappling with high electricity costs. BLUETTI's products ushered in a new era of green power, convenience, and cost-effectiveness for his farm and beyond.

A Tomorrow That Shines Brighter with BLUETTI

Whether preparing for power outages, living a sustainable solar lifestyle, or embarking on powered outdoor adventures, explore BLUETTI's extensive product range on its website. With its

technical excellence, diverse product lineup, commitment to clean energy, and user-centric approach, BLUETTI is the ultimate choice for reliable and sustainable power solutions. Join the clean energy revolution today and be part of a brighter, greener future with BLUETTI.

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