

First European HiPhi Hub Brand Experience Centre Opens in Munich

HiPhi, the trailblazing EV brand, marks a significant milestone in its European expansion, with the official opening of the first HiPhi Hub in Europe

MUNICH, GERMANY, September 6, 2023 /EINPresswire.com/ -- [HiPhi](https://www.hiphitech.com/), the trailblazing LuxTech EV brand, marks a significant milestone in its European expansion plans, with the official opening of the first HiPhi Hub in Europe, based in Munich, Germany.

Inspired by the HiPhi Hub concept rolled out in more than 100 locations in China, the HiPhi Hub Munich – which is located within the airport – delivers a serene space for discovery and co-creation. Visitors can experience the world’s first evolvable supercar SUV – HiPhi X, the groundbreaking Digital GT – HiPhi Z, and the new HiPhi Y LuxTech SUV.

Within the HiPhi Hub, users can find a relaxing environment to explore the personalization options available to them, from paints and interior options to the addition of a HiPhi-designed wallbox charger for their home. The interior echoes the personality of the LuxTech HiPhi range, which combines world-first technologies with cutting-edge design.

HiPhi will deliver a bespoke after-sales experience to its customers in Germany, working with an experienced service partner to ensure the very best in servicing, maintenance and repair. Further details will be revealed soon.



HiPhi Hub Munich and HiPhi X



HiPhi Hub Munich Interior

HiPhi's CTO and co-founder, Mark Stanton, said: "The opening of our first European HiPhi Hub is a significant moment as we bring the best-selling premium EV brand in China to an all-new market. We know the product and the brand are strong because of the enormous success in China, but we want to ensure that we carefully translate a real luxury experience to European customers and this is the first step in that journey."



HiPhi Hub Munich Exterior

The opening of the HiPhi Hub in Munich will be followed by an all-new HiPhi Hub in Oslo, Norway and further destinations throughout Europe. Both HiPhi X and HiPhi Z are already available to order in Germany and Norway, with HiPhi Y going on sale before the end of 2023.

The HiPhi Z is a groundbreaking all-electric luxury GT which first began production in China during 2022. It delivers a maximum output of 494kW via dual electric motors, to provide acceleration from 0-62mph (100km/h) in 3.8 seconds. The 120kWh battery offers a potential 555km range under WLTP conditions. The HiPhi X is an all-electric luxury super SUV which features a number of world and industry firsts, blending cutting-edge technology with luxury and advanced design, including no-touch automatic wing-opening doors.

The HiPhi Y follows the same LuxTech philosophy as the X and Z. It brings a number of first-in-class features, including the revolutionary second-generation no-touch automatic wing-opening doors, the HiPhi Bot robotic arm-mounted infotainment screen and the active all-wheel-steering.

All this high-tech equipment and more is standard across the HiPhi Y range, which consists of Flagship, Long Range, Elite and Pioneer versions. The Long Range model comes equipped with a 115kWh battery and can travel up to 810km (CLTC conditions) on a single charge, pushing the limits of long-distance EV ability. The standard battery is 76.6kWh, giving up to 560km (CLTC) of range.

HiPhi Y has already enjoyed a favorable market response since its launch in China. Currently, HiPhi Hubs are operating at full capacity with order intake exceeding expectations in HiPhi's home market. In August, the first full month of deliveries, 1,021 examples of HiPhi Y were delivered to customers.

Luke Madden
Influence Associates

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/654082818>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.