

# North America Case Management Software Market to Exceed at a Revenue of US\$ 4,898.8 Million By 2031 | Astute Analytica

CHICAGO, UNITED STATES, September 8, 2023

/EINPresswire.com/ -- [The North America Case Management Software Market](#) size was  $\$1,000.0$  million in 2022 and is estimated to surpass a valuation of  $\$4,898.8$  million by 2031, growing at a CAGR of 12.5% during the forecast period from 2022 to 2031.

For more information, contact [astute@astuteanalytica.com](mailto:astute@astuteanalytica.com) or visit <https://www.astuteanalytica.com/request-sample/north-america-case-management-software-market>

North America case management software market has expanded significantly in recent years. The increase in the need for effective data management solutions across a variety of industries, including healthcare, law, and business, is responsible for this trend. This uptake is due to the elements, such as the requirement for compliance with industry-specific legislation, the need for digital transformation, and technological improvements.

The North American case management software market is anticipated to see a compound annual growth rate (CAGR) in the high single digits during the following five years. This strong growth rate can be attributed to continuous IT infrastructure expenditures and a rising focus on process optimization across many industry sectors. For instance, in June 2023, Accenture and Anser consultancy, a management and consultancy firm for infrastructure projects in the United States, entered into an agreement. Accenture's capacity to assist businesses and state and local public sector organizations in completing significant, long-term infrastructure projects more predictably and effectively will be improved by the acquisition.

The widespread usage of cloud-based solutions is driving considerable growth in the North American case management software industry. Recent years have seen phenomenal growth in the popularity of cloud computing, with just 2022 seeing a 20% increase in cloud infrastructure spending. With minimal investments in hardware and on-premises systems, businesses can rapidly adapt their case management capabilities to meet shifting demands thanks to the



scalability of cloud solutions. The preference for cloud-based case management software is anticipated to continue as digital transformation becomes a top focus for businesses, thus fueling the market's expansion in the area.

The market in North America has a lot to gain from the combination of artificial intelligence (AI) and machine learning (ML). By analyzing data, AI and ML can spot patterns and trends that can be used to better allocate resources and increase the overall effectiveness of case management procedures. Early adopters of AI and ML in case management software have claimed significant advancements, with up to a 30% boost in accuracy and efficiency. Investments in AI and ML integration are anticipated to rise sharply as companies become aware of the potential benefits and competitive edge these technologies may provide, opening up huge market development opportunities.

According to a report by Grand View Research, the cloud-based case management software market is projected to reach a value of approximately \$17.25 billion by 2027, growing at a CAGR of 12.5% from 2020 to 2027.

In 2022, the cloud segment generated about US\$ 1725.0 million in revenue for case management software in North America.

Cloud-based case management software provides users with more flexibility, easier access, and quicker speeds when compared to server-based options. The major benefit of cloud-based case management software is still that it can be accessed at any time, from anywhere.

Organizations can benefit from the scalability and flexibility that cloud-based solutions offer, which makes it simpler for them to adjust to shifting business needs. In the upcoming years, this move toward cloud integration is projected to considerably increase adoption rates.

The United States is expected to dominate the cloud-based case management software market, accounting for more than 40% of the total market share in 2027.

The United States dominated the case management software market and is forecast to witness the highest CAGR during the forecast period. This growth is due to the vast and intricate healthcare system and legal sector.

The case management software market in the US has significant opportunities for the legal industry. Over the past three years, the use of legal technology tools has increased by 25% in the United States.

With the increasing popularity of app-based business services and a focus on improving customer relations, this expansion is anticipated to continue. Demand for case management software has increased as a result of the supportive infrastructure as well as the unique requirements of the legal sector, including compliance and information management.

Due to its extensive and complex healthcare system, the United States dominates the North America medical case management services market. With a population of over 330 million and

projected healthcare spending of more than US\$ 4.5 trillion in 2022, the complexity and magnitude of the American healthcare system generate a high need for efficient management solutions.

The prevalence of chronic diseases, which, according to the Centers for Disease Control and Prevention (CDC), impact around 6 in 10 persons, further increases the demand for medical case management services. A complex healthcare system and a high propensity for patient expenditure are expected to promote growth in personal medical case management services in the U.S. market, which accounts for more than 80% of North American sales.

Case Management Software Market

The case management software market in North America offers a promising future for both current companies and possible new entrants, according to an analysis of Astute Analytica. It is a lucrative opportunity for stakeholders due to the high return on investment (ROI), driven by the real benefits these software solutions provide in terms of effectiveness and cost savings. The competitive environment, with many firms striving for market dominance, and the importance of keeping up with technical improvements, however, require potential investors to exercise caution.

For more information, visit <https://www.astuteanalytica.com/industry-report/north-america-case-management-software-market>

Key Players in the Case Management Software Market

- AbacusNext
- Actionstep
- Athena Software
- Casebook
- CoCounselor
- CosmoLex
- FAMCare
- IBM
- Rocket Matter
- Salesforce
- Social Solutions
- Smokeball
- Other Prominent Players

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- Solution
- Services

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- Cloud
- On-Premises

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- Basic/Standard
- Premium
- Enterprise

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- Large Enterprises
- Small & Medium Enterprises

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- Request Approvals
- Fraud Detection Investigation Management
- Incident Management
- Legal Workflow Management
- Others

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- Government and Public Sector
- BFSI
- Legal
- Healthcare and Lifesciences
- Non-Profit Organizations
- Social Workers
- HR Managers
- IT and Telecom
- Retail
- Education
- Energy and Utilities
- Media and Entertainment
- Others

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- US
- Canada
- Mexico

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