

Mitch Gould of NPI Responds to Goldman Sachs' Economic Forecast, Demonstrates Resilience in Health and Wellness Sector

BOCA RATON, FL, UNITED STATES, September 6, 2023 /EINPresswire.com/ -- In light of Goldman Sachs' [recent announcement](#), which reduced recession odds to a mere 15% and speculated that a September Federal Reserve rate hike is "off the table," Mitch Gould, founder and CEO of Nutritional Products International (NPI), offers an optimistic outlook on the future of the nutraceutical industry and its role in the recovering economy.



Mitch Gould, Founder and CEO of NPI

Recent data pointing towards the Federal Reserve achieving an economic "soft landing" from high inflation further substantiates the resilience and growth potential of industries like health and wellness. Such sectors play a critical role in buoying the economy during turbulent times, and NPI's consistent success, even amid economic uncertainties, serves as a testament to that.

"NPI's mission has always been to introduce innovative health and wellness brands to U.S. consumers. Given the economic landscape, we remain committed to this goal and are confident in our ability to adapt and thrive," Gould said.

NPI's unique "Evolution of Distribution" system allows the firm to seamlessly onboard and promote health and wellness brands in the U.S., cutting through market complexities. Gould's expertise, particularly in e-commerce and platforms like Amazon, ensures brands achieve visibility and success, even in challenging economic climates.

With a diverse and dynamic portfolio of health and wellness brands, NPI is poised to capitalize on the anticipated economic upturn forecasted by Goldman Sachs.

As the Federal Reserve pivots towards stabilizing the economy, Gould remains optimistic about the continued growth of the health and wellness sector, citing consumers' increasing focus on

self-care and well-being. "The road ahead is filled with opportunities," Gould remarked. "We, at NPI, are excited to continue delivering top-tier products to consumers while supporting the broader economic recovery."

For more information, please visit www.nutricompany.com.

MORE ON NUTRITIONAL PRODUCTS INTERNATIONAL AND ITS FOUNDER

NPI is a privately held company specializing in the retail distribution of nutraceuticals, dietary supplements, functional beverages, and skin-care products. NPI offers a unique, proven approach for product manufacturers worldwide seeking to launch or expand their products' distribution in the U.S. retail market.

Gould, known as a global marketing guru, also has represented icons from the sports and entertainment worlds.

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