



# Coalition of over 50 organizations asks Governor Newsom to declare California a Wellbeing Economy

*In light of the crises facing California, organizations have asked Gov. Newsom to change the way that decisions are made and join other governments*

SAN DIEGO, CA, USA, September 12, 2023 /EINPresswire.com/ -- In light of the multiple crises facing California, a coalition of 50 organizations has asked Governor Newsom to show bold leadership and change the way that economic decisions are made in California.

Several governments around the world have declared that their countries have committed to becoming [Wellbeing Economies](#).

Our society's effect on nature and climate, the threats to global democracy, the decline in American life expectancy, and the epidemic of loneliness are all interconnected. Addressing all of these issues at once requires leadership with a holistic vision for a better society.

A Declaration for a Wellbeing Economy can look different based on the local context. Each country that has issued this Declaration has created their own wording and imagery, yet the themes are consistent:

- Decision-making is for the collective, common good; not to drive wealth for individuals
- Increasing engagement of people in their communities and democracy
- Protecting and cherishing the natural world
- Recognizing that health, mental health and community are essential to wellbeing
- Making wise decisions for the next 7 Generations
- Embodying Wellbeing in budget, programs and messaging
- Designing our education programs to create whole, flourishing people

A declaration would need to lead to direct changes in legislation, budgets and administration, so it doesn't sit as a Public Relations stunt.

The group has requested a meeting with Governor Newsom to offer insight into this process and potential next steps.

The full letter can be viewed at <https://weallcalifornia.org/> and is attached at the end of this

release.

Wellbeing Economy Alliance California (WEAll CA) is a joint initiative between The Institute for Ecological Civilization and Wellbeing Economy Alliance. WEAll CA works on a statewide level to foster collaboration between community based groups, new economy specialists and elected officials to accelerate fair economies that not only reduce inequality but lead to a sustained and thriving life.

Contact Information - David M Green [connect@weallcalifornia.org](mailto:connect@weallcalifornia.org)

August 23, 2023

Governor Gavin Newsom  
1021 O Street, Suite 9000  
Sacramento, CA 95814

Dear Governor Newsom:

Thank you for all that you have done for Californians since taking office in 2018. Your leadership on climate, economic equity, justice, and mental health has raised the standards for the rest of the country. We salute all of these acts.

We, the undersigned, believe you can bring all of these elements together by declaring that California's Government is committed to becoming a Wellbeing economy.

As you may be aware, several Presidents around the world have made the news by declaring that their countries have committed to becoming Wellbeing Economies. The trend towards Wellbeing Economies is accelerating. Our society's effect on nature and climate, the threats to global democracy, the decline in American life expectancy, and the epidemic of loneliness are all interconnected.

Addressing all of these issues at once requires leadership with a holistic vision for a better society.

What would a Declaration for a Wellbeing Economy look like? What would it accomplish?

Each country that has issued this Declaration has created their own wording and imagery, yet the themes are consistent:

Decision-making is for the collective, common good; not to drive wealth for individuals  
Increasing engagement of people in their communities and democracy  
Protecting and cherishing the natural world  
Recognizing that health, mental health and community are essential to wellbeing

Making wise decisions for the next 7 Generations  
Embodying Wellbeing in budget, programs and messaging  
Designing our education programs to create whole, flourishing people

Declaring that California has committed to a Wellbeing Economy would be a fantastic act of leadership. You would be issuing a challenge to other Governors to do likewise.

Of course, a declaration with “no teeth” would just be PR. Your declaration would need to lead to direct changes in legislation, budgets and administration.

We hope that you will meet with us to get a better understanding of what can be accomplished by this declaration. Our main contact for this effort is our Hub Co-Lead, David M Green. David can be reached at 310-291-7001 or [connect@weallcalifornia.org](mailto:connect@weallcalifornia.org)

With respect,

Wellbeing Economy Alliance, California Hub  
A joint initiative between Wellbeing Economy Alliance and Institute for Ecological Civilization  
2358 University Avenue #2189  
San Diego CA 92104

And the following 49 Organizations

5 Gyres Institute  
Applied Alchemy  
Blue Dot Project  
California Doughnut Economics Coalition (CalDEC)  
Capital Institute  
Chill Center, Inc.  
Compassionate Arts in Action  
Center for Process Studies  
CHERP, Inc.  
Claremont School of Theology  
Climate Reality Project - Los Angeles Chapter  
CleanEarth4Kids  
Civic Wellbeing Partners  
Cobb Institute  
Common Action  
Compassionate California  
Compassionate Pomona  
Democracy Collaborative  
Degrowth California  
Democracy Policy Network

Finance for GAIA  
Friends of the Public Bank East Bay  
Green Business Basecamp  
Healthcare Anchor Network  
Human Values Center  
Impact Grove  
Inquiring System, Inc.  
Jubilee Economics Ministries  
Latino and Latina Roundtable  
Leap Lab  
LIFT Economy  
Living Earth Movement  
Nerds Rule Inc.  
North County Climate Change Alliance  
Ohuna Center /T E A C H program  
Pomona Valley Wellbeing Project  
Post Growth Institute  
Regenerate California Innovation  
Sol Learning Institute  
Solidarity Research Center  
Southern California Service Corps  
The Enlightened Worldview Project  
The Foundation for Economic Democracy  
The Wellbeing Lab  
United Nations Association, Orange County  
US Solidarity Economy Alliance  
US Values Alliance  
Well-Being and Equity (WE) in the World  
Youthful Savings

#### Elected Officials

John Nolte, Pomona City Council, District 1  
Sara Lamnin, Director, Hayward Area Recreation and Park District

#### Academics and Researchers

Laura Buckwald, George Mason University, Wellbeing and Resilience  
Don Norman, UC San Diego, Distinguished Professor of Humanity Centered Design

David Green

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