

Techbuyer Sets the Bar for Net Zero

Harrogate-based sustainable IT supplier, Techbuyer has officially committed to become a Net Zero organisation by 2050.

HARROGATE, UNITED KINGDOM, September 7, 2023 /EINPresswire.com/ -- Harrogate-based sustainable IT supplier, Techbuyer has officially committed to become a Net Zero organisation by 2050. The company has worked alongside Plan A, specialists in decarbonisation and Net Zero projection, to create an ambitious Net Zero pledge.

“By looking at our total impact across all scopes we can make a Net Zero pledge that isn't about telling a good story but enacting meaningful change.”

Group Sustainability and Research Director, Rich Kenny

Techbuyer has committed to reducing their carbon production, across Scope 1, 2 and 3, by 42% (or the weight of 6 horses!) by 2030. From here, they will continue their efforts to become Net Zero by 2050.

Reporting on Scope 1, 2 and 3 is not currently required for companies of Techbuyer's size, nor is working to reduce all three scopes as part of a Net Zero pledge, however the company is committed to making a meaningful impact.

Group Sustainability and Research Director, Rich Kenny, explains why the company has chosen such an ambitious target for reduction:

“We think it's crucial to demonstrate commitment and not just try and paint a nice picture.

By looking at our total impact across all scopes we can make a Net Zero pledge that isn't about telling a good story but enacting meaningful change.

It's much more challenging but it's also much more robust. For us this is about running a business the way it's supposed to be done and considering our impact on the planet in all decision making.”

Working Towards Reduction

Techbuyer takes a different approach to sustainable development, by sharing knowledge and responsibility through their team. This means that departments can share their expertise and niche knowledge to help progress quickly and effectively in their Net Zero Journey.

Each department looks at how they can contribute towards the pledge, from facilities and e-waste management to accounts and research, so every team has a part to play. Techbuyer's Head of Sustainability and Chartered Environmentalist, Astrid Wynne, highlights why this is important:

"Training ensures everyone is aware of what we have promised to do, and the methodologies we can use to get the required result. It means our staff understand what is meant by a carbon footprint, how this is calculated, and what carbon accounting means.

Using the IEMA model and covering other sustainability issues alongside carbon, gets everyone thinking about how we limit other environmental damage as well. Carbon is not the only thing we need to worry about – we have to factor in impacts on waste, natural resource and biodiversity when we are coming up with solutions."

Techbuyer's Sustainable IT Solutions

As a global supplier of sustainable IT solutions, Techbuyer is committed to improving the environmental impact of the IT industry on the planet. This begins with their own business operations and continues through the services and products they offer their customers.

[Find out more about Techbuyer and their Net Zero pledge here.](#)

Charlotte Nixon

Techbuyer

+44 1423 789120

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/654308008>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.