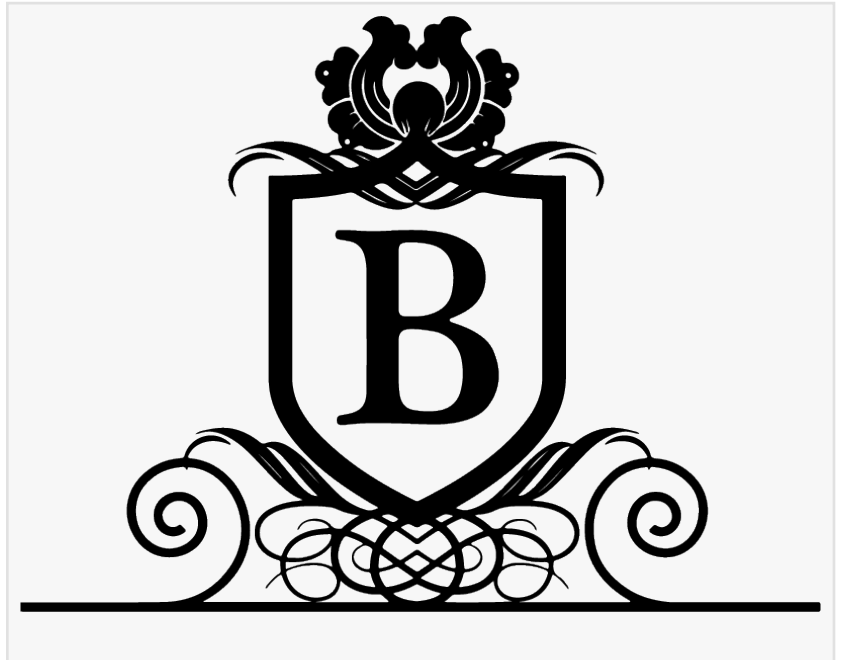


# Balfour Capital Group Announces Release of Code of Conduct, Emphasizing Ethical Excellence and Sustainable Growth

LUXEMBOURG, September 7, 2023 /EINPresswire.com/ -- [Balfour Capital Group](#), a leading financial institution, proudly announces the issuance of its [Code of Conduct](#), a definitive step forward in the unrelenting pursuit of ethical excellence. This milestone reaffirms Balfour's commitment to promoting sustainable economic growth and societal progress through positive impact across diverse stakeholders, including clients, employees, investors, and communities.



Steve Alain Lawrence, Chief Investment Officer at Balfour Capital Group, highlighted the profound importance of this initiative, stating, "Our Code of Conduct reflects our mission to deliver positive impact to all our stakeholders. By setting forth clear guidelines for our team, we are not only ensuring the highest ethical standards but also driving innovation and value creation in partnership with our clients."

Balfour Capital Group's Code of Conduct echoes the company's purpose:

"BCG is dedicated to enabling sustainable economic growth and societal progress. We achieve this by delivering positive impact to our diverse stakeholders – clients, employees, investors, and communities. As a leading financial institution with a global presence, we value our roots while embracing our international reach. Our priority is to offer innovative solutions to our clients, driving value creation in partnership with them. This approach ensures our competitiveness, profitability, and the maintenance of strong capital and liquidity positions."

The issuance of the Code of Conduct marks a transformative moment for Balfour Capital Group as it continues its growth and aligns its actions, decisions, and behaviors with its core purpose. It underscores the firm's commitment to not only upholding the highest ethical standards but also

contributing to a more sustainable and prosperous future for all.

As Balfour Capital Group continues its journey of growth and innovation, the Code of Conduct will stand as a guideline, reinforcing the firm's dedication to ethical excellence, societal progress, and positive impact across the financial landscape.

About Balfour Capital Group:

Balfour Capital Group is a trusted boutique investment management firm that specializes in providing comprehensive wealth management services.

With a focus on successful entrepreneurs, High Net Worth (HNW) individuals, and institutions, its mission is to protect, preserve and grow the wealth of its clients while seeking a reasonable rate of return.

As an independent company, its utmost priority is diligently and rigorously managing client's assets.

Melissa Clarke  
Balfour Capital Group

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