

Mobile Phone Accessories Market Demand Valued at US\$ 469.6 Billion by 2031 | Transparency Market Research, Inc.

Growth in adoption of smartphones, technological advancements, and new innovations are the prominent factors driving the demand for mobile phone accessories.

WILMINGTON, DELAWARE , UNITED STATES, September 7, 2023 /EINPresswire.com/ -- The future of the global “[Smartphone Accessories Market](#)” looks promising with opportunities in the online and offline channels. The global mobile phone accessory market is expected to reach an estimated US\$ 469.6 Billion by 2031 with a CAGR of 6.0% from 2023 to 2031. The major drivers for this market are increasing adoption of smartphones among teenage population, growing popularity for OTT platforms like Netflix and Amazon Prime Video, and rapid adoption of wireless gadgets, such as headset, earphone, and speaker across the globe.



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The comprehensive report delves into the wide spectrum of mobile phone accessories, which encompass additional hardware designed to enhance mobile phone functionality. These accessories range from protective cases, headphones, chargers, and power banks to innovative tech-savvy additions such as selfie sticks with integrated fans and lights. The report is grounded in meticulous research methodology, blending data derived from industry participants with detailed regional insights.

Mobile phone accessories market

Mobile phone accessories are external hardware items that are offered by manufacturers as an essential component of a mobile smartphone. Protective cases, headphones, USB cables, data cables, power banks, Bluetooth headsets, screen protectors, mobile chargers, and other accessories are examples of mobile phone accessories. The smartphone accessories market is highly fragmented. Smartphone accessories such as case covers, and protective glass are designed to provide protection to the smartphone.

Market drivers

- Growth in Adoption of Smartphones Boosting Mobile Phone Accessories Market Demand
- Growth in Disposable Income Fueling Market Expansion
- Surge in Demand for Power Banks

Market research report

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Regional outlook

- North America will offer several profitable opportunities to the mobile phone accessories market.
- Power banks will experience high demand in North America.
- The United States will account for 78% of the overall market share.
- Audio industry will propel market growth in the U.K.
- Presence of massive manufacturing units in China presents lucrative prospects for the target market.
- Rapid adoption of 5G will generate new opportunities for the target market in India.

Market players

Apple Inc.,BBK Electronics,Bose Corporation,BYD Company Ltd,Energizer Holdings, Inc.,KDM,Samsung Electronics Co. Ltd,Sanqi Youpin (Shenzhen) Co., Ltd.,Sony Corporation,Virgin Media

Market trends

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Market forecast

By Type

- Power Bank
- Headset
- Earphones

Wired

Wireless

- Mobile Battery
- Screen Protector
- Portable Speaker
- Cases and Covers
- USB Cable & Adapter
- Phone Stand
- Others (Selfie Sticks, Phone Charms & Straps, etc.)

By Category

- Branded
- White Label Brand

By Price

- Low
- Medium
- High

Distribution Channel

- Online

E-commerce Websites

Company-owned Website

- Offline

Supermarkets/Hypermarkets

Branded Stores

Other Retail Stores

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Q1. What is the mobile phone accessory market size?

- Q2. What is the growth forecast for the market?
- Q3. What are the major drivers influencing the growth of the market?
- Q4. What are the major segments of the market?
- Q5. What are the key mobile phone accessory companies?

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