

# Rita McGrath, Management Expert, Triumphs as the Winner of the 2023 Inspiration Women Award for Exceptional Leadership

*The annual award recognizes the best in female leadership at a time in which the spotlight is more important than ever. - Aurora DeRose*

LOS ANGELES, CA, UNITED STATES, September 7, 2023 /EINPresswire.com/ -- Amidst a sea of outstanding nominees, [Rita McGrath](#), acclaimed management expert, emerges as the victor of the esteemed 2023 Inspiration Women Award, celebrating her remarkable prowess in leadership and innovation. This accolade, presented annually, spotlights the zenith of female leadership, especially pertinent during a time when their influence holds unprecedented significance.



Rita McGrath

Co-creator of the award, Aurora DeRose, underscores its import by stating, "The annual award recognizes the best in female leadership at a time in which the spotlight is more important than ever."

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*Aurora DeRose*

Open to exemplary women from all corners of the United States, the Inspiration Women Award serves as a testament to women's power and determination in reshaping industries, communities, and the world. Rita McGrath embodies this spirit, having demonstrated an unwavering commitment to effecting positive change

through her innovative leadership.

The award underscores Rita McGrath's dedication has sparked paradigm shifts and ignited transformative progress within management. Her journey reflects her achievements and the

inspiration she imparts to countless others, aiming to overcome barriers and aspire to greatness.

In McGrath's words, "Receiving the 2023 Inspiration Women Award is an incredible honor that speaks to the potential of women's leadership. Every achievement is a testament to the collective effort of the teams I've had the privilege to lead. Together, we've shown that barriers are meant to be surmounted, and glass ceilings are meant to be shattered."

The award promises to be a momentous occasion uniting luminaries, supporters, and advocates fervently devoted to the cause of female leadership and empowerment. Beyond recognizing McGrath's accomplishments, this award will

amplify the voices of countless women whose grand and subtle contributions are shaping the course of history.

The Best of Los Angeles Award, as the driving force behind the Inspiration Women Award, extends warm congratulations to McGrath on her remarkable achievement. Through this recognition, McGrath takes her place among luminaries and kindles a beacon of inspiration for aspiring leaders.

Rita McGrath is a best-selling author, a sought-after advisor and speaker, and a longtime professor at Columbia Business School. Rita is one of the world's top experts on strategy and innovation and is consistently ranked among the top 10 management thinkers in the world, including the #1 award for strategy by Thinkers50. McGrath's recent book on strategic inflection points is *Seeing Around Corners: How to Spot Inflection Points in Business Before They Happen* (Houghton Mifflin Harcourt, 2019).

Rita is the author of four other books, including the best-selling *The End of Competitive Advantage* (Harvard Business Review Press, 2013).

For more information, visit [RitaMcGrath.com](http://RitaMcGrath.com).

For more on Rita McGrath's insights and tools, visit <https://www.valize.com>

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