

Millsapps, Ballinger & Associates Welcomes Accomplished Leader as Senior Vice President of Business Development

Millsapps, Ballinger & Associates (MB&A) announces the appointment of William "Bill" Davis as Senior Vice President of Business Development.

MCLEAN, VIRGINIA, UNITED STATES, September 14, 2023 / EINPresswire.com/ -- Millsapps, Ballinger & Associates (MB&A), a technology company focused on delivering outcomes, announces the



appointment of William "Bill" Davis as Senior Vice President of Business Development. With a distinguished career spanning over three decades, Davis brings a wealth of strategic expertise and a track record of meaningful growth in the technology sector.



Bill's comprehension of Salesforce, coupled with his extensive experience collaborating with major federal civilian entities, aligns perfectly with our commitment to delivering outcomes."

> Alex Morrison, Chief Operating Officer at MB&A

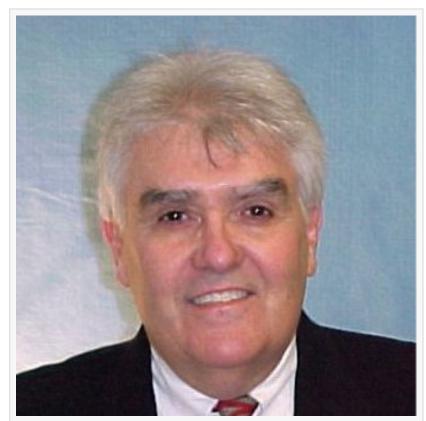
In his role as Senior Vice President of Business
Development, Davis will spearhead MB&A's growth efforts
strategically as well as tactically. He will also be leading our
renewed focus on strategic partnerships with similarly
aligned companies. "We are thrilled to welcome Bill Davis
to the MB&A family," remarked Alex Morrison, Chief
Operating Officer at MB&A. "Bill's comprehension of
Salesforce, coupled with his extensive experience
collaborating with major federal civilian entities, aligns
perfectly with our needs and our commitment to missionaligned delivery of results."

With a remarkable career that encompasses the establishment of five professional services and consulting enterprises, Davis has also held leadership roles within some of the globe's fastest-growing technology firms. Davis's experience also extends into diverse sectors including manufacturing, aerospace, technology, telecommunications, utilities, finance, healthcare, and non-profit organizations. His advisory experience has been applied to guide senior executives in

matters of governance, strategic potential, and best practices, through shared experiences in the management of multifaceted organizational programs.

"Having forged long-standing connections with MB&A's leadership, I am confident in our potential to extend the reach of our services and ExAM's platform offerings across federal, state, and local partners," said William "Bill" Davis. "And a focus on expanding our partner network will go a long way towards driving adoption of MB&A's powerful software."

The convergence of MB&A's vision and Bill Davis's seasoned leadership marks an exciting chapter in the company's evolution, as it continues to connect



William "Bill" Davis, SVP of BD at MB&A

customers' missions to meaningful outcomes through technology.

Hunter Cronier Millsapps, Ballinger & Associates (MB&A) +1 800-297-5379 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/654569418

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2023 Newsmatics Inc. All Right Reserved.