



SPI RESEARCH ANNOUNCES THE 2024 PROFESSIONAL SERVICES MATURITY™ BENCHMARK SURVEY IS OPEN

This is SPI's 17th annual survey is the industry standard for professional services performance. Take the survey and receive a free copy of the report in Feb.

KNOXVILLE, TN, UNITED STATES, September 12, 2023 / EINPresswire.com/ -- In 2007, SPI developed the PS Maturity Model™ as a strategic planning and management framework. It is now the industry-leading performance improvement tool used by over 50,000 service and project-oriented organizations to chart their course to service excellence.

Over 7,000 professional services organizations (PSOs) have participated in this important research over the past 16 years. The 2024 report promises to offer even more insight and

analysis into the market with a view of the key success factors that drive exceptional consulting performance.



If you can't measure it, you can't improve it."

Peter Drucker

If you are running a service organization:

□ How are Artificial Intelligence (AI) and Machine Learning (ML) going to change the industry for both PSOs and their

clients?

- Have you fully recovered from the pandemic, and how has your business changed?
- Similar to every year, do you know how your organization stacks up against industry metrics?
- Do you have the industry data you need to support your strategy?
- Can you objectively quantify your organization's strengths and weaknesses to create an actionable business plan?
- Do you know where you should invest to yield the highest impact?

The image displays the survey interface with two main options: 'Excel Survey' and 'Web Survey'. The 'Excel Survey' option shows a spreadsheet with various data entry fields. The 'Web Survey' option shows a web form with a survey introduction and a list of questions. The survey introduction states: 'Survey Introduction. Welcome to the 17th annual Professional Services Maturity Benchmark Study. To date, over 6,000 service organizations have completed this survey. Your survey information will be treated with the utmost confidentiality. The survey consists of 166 questions. Many questions include drop-down ranges to make it easier for you. Please answer every question you know the answer to. If you do not know the answer to a question, please leave it blank. Please note all currency should be in US dollars.' The web survey also includes a progress bar and a 'Save / Next' button.

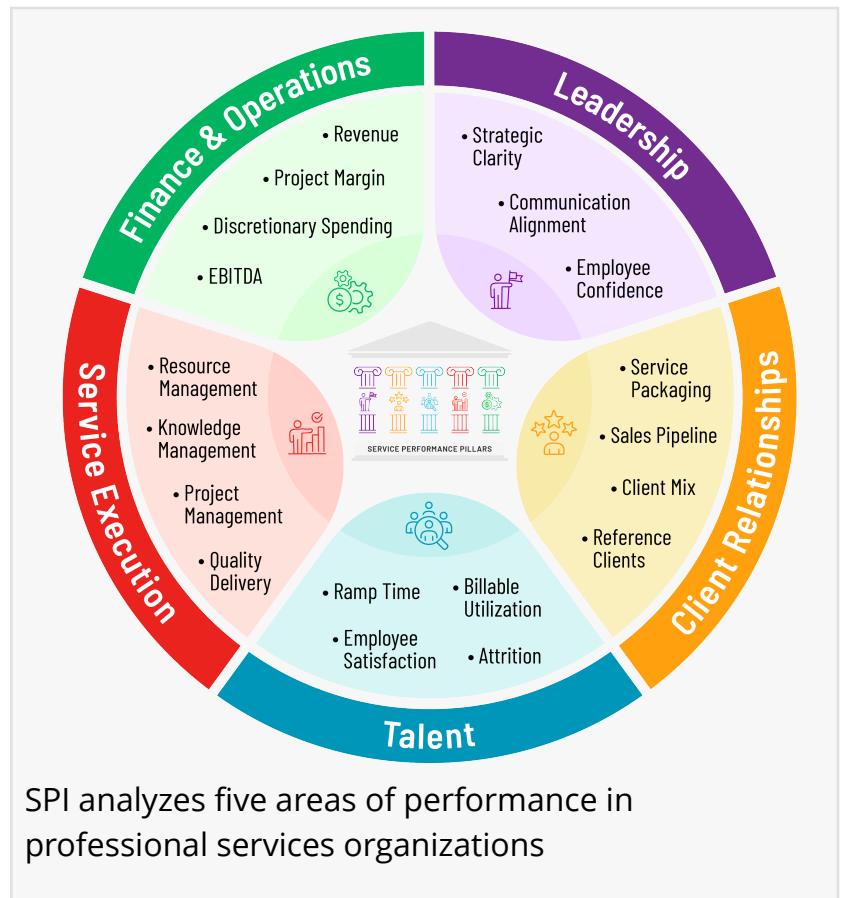
You can enter data via the web or an Excel spreadsheet

Take the survey! Firms that complete the survey by December 8, 2023, will be rewarded by receiving a free copy of the 2024 PS Maturity™ Benchmark report (valued at \$2,495) when it is published in February 2024.

Go to the survey page to learn more:
<https://spiresearch.com/psmaturitymodel/2024psmb/>

About Service Performance Insight
Service Performance Insight (SPI) is a global research and consulting organization dedicated to helping professional service organizations (PSOs) make quantum improvements in productivity and profit. In 2007, SPI developed the PS Maturity Model™ as a strategic planning and management framework. It is now the industry-leading performance improvement tool used by over 50,000 service and project-oriented organizations to chart their course to service excellence.

Dave Hofferberth
Service Performance Insight
+1 239-207-7773
david.hofferberth@spiresearch.com



This press release can be viewed online at: <https://www.einpresswire.com/article/654858503>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.