

Inflight Catering Market Size to Reach US\$ 16.4 Billion 2023-2028, Driven by Impressive 3.96% CAGR: IMARC Group

The increasing disposable income of individuals is allowing them to spend more on luxury air travel, which is influencing the Inflight catering market

SHERIDAN, WYOMING, UNITED STATES,
September 11, 2023 /
EINPresswire.com/ -- How Big is The
Inflight Catering Market?

The global [inflight catering market size](#) reached US\$ 12.8 Billion in 2022.

Looking forward, IMARC Group expects the market to reach US\$ 16.4 Billion by 2028, exhibiting a growth rate (CAGR) of 3.96% during 2023-2028.



Inflight Catering Market Share 2023

What is Inflight Catering?

Inflight catering is a service provided by airline companies to passengers during a flight. It includes the preparation, handling, and service of meals, snacks, and drinks, typically tailored to the standards of the aircraft and preferences of the passengers. It offers diverse menus, including options for different dietary needs, such as vegetarian, halal, and gluten-free. It is portioned precisely to minimize waste and align with space constraints on aircraft. It enhances the passenger experience and satisfaction and contributes to the overall comfort and enjoyment during the flight. It supports various jobs and industries, which include food production and logistics. It provides unique marketing opportunities for the airline and the partnering brand. It offers catering services for flights involved in emergency and humanitarian missions and ensures nourishment for passengers, crew, and aid workers. Besides this, it incorporates sustainable practices, such as reducing plastic usage and food waste.

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What are the growth prospects and trends in the Inflight Catering Industry:

The increasing disposable income of individuals is allowing them to spend more on luxury air travel, which represents one of the key factors positively influencing the market. Additionally, the rising international and domestic air travel is catalyzing the need for inflight catering services. Airlines are offering specialized menus, including dietary, cultural, and premium options, which aids in enhancing the customer experience and boosting inflight catering demand. Apart from this, advancements in catering equipment are improving food safety and quality and supporting inflight catering services efficiently. Furthermore, many airlines are incorporating sustainable practices like using local and organic ingredients and reducing waste, which is attracting consumer environmental awareness. Besides this, the increasing awareness among individuals about the importance of maintaining health and wellness is leading to the catalyzing demand for nutritious inflight meals and pushing airlines to adapt their catering. In addition, technology-enabled pre-booking and meal customization offer passengers more control, increasing overall satisfaction and demand for inflight catering. Furthermore, the rising focus of airlines on enhancing inflight retailing, including meals and snacks for purchase, is providing additional revenue streams and supporting the growth of the market. They are also forming agreements with local food suppliers to offer fresh and authentic meals to inflight passengers. Moreover, many leading airlines are partnering with celebrity chefs to curate gourmet meals to attract discerning travelers, which is strengthening the growth of the market. Moreover, the integration of advanced technologies, such as analytics and artificial intelligence (AI) for menu optimization and inventory management, and streamlining operations, is creating a positive outlook for the market.

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Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

- AAS Catering Co. Ltd
- Abby's Catering
- Cathay Pacific Catering Services (H.K.) Ltd. (Cathay Pacific Airways)
- DO & CO Aktiengesellschaft
- Emirates Flight Catering (The Emirates Group)
- Flying Food Group
- Gategroup
- Jetfinity
- KLM Catering Services Schiphol
- LSG Sky Chefs (Lufthansa AG)
- Sats Ltd. (Singapore Airlines)
- Saudi Airlines Catering

- Universal Weather and Aviation Inc.

The report has segmented the market on the basis of region, food type, flight service type and aircraft seating class.

Breakup by Food Type:

- Meals
- Bakery and Confectionary
- Beverages
- Others

Breakup by Flight Service Type:

- Full-Service Carriers
- Low-Cost Carriers

Breakup by Aircraft Seating Class:

- Economy Class
- Business Class
- First Class

Breakup by Region:

- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)
- Middle East and Africa

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Key highlights of the report:

- Market Performance
- Market Outlook
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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