

Keeper Security Parental Practices Report reveals insights on cybersecurity conversations with children

Addressing the need for digital safety education and collaboration in an increasingly online world

LONDON, UNITED KINGDOM, September 12, 2023 / EINPresswire.com/ -- Keeper Security today announces the release of the **Keeper Security Parental Practices** Report: Conversations on <u>Cybersecurity</u>, which explores parental attitudes, practices and concerns regarding cybersecurity discussions with their children and sheds light on this imperative topic for families. The report reveals that almost one in three (30%) parents have never spoken to their children about cybersecurity. Meanwhile, over two in five parents (41%) who admitted they don't know how to create strong passwords, still



give their child access to their mobile phones and almost a third (32%) give them access to their computers.

"In an era marked by digital immersion, parenting responsibilities extend beyond the traditional concerns. As children spend more time online, the discourse around cybersecurity has become a crucial element of modern parenting," said Darren Guccione, CEO of Keeper Security. "This study highlights the need for increased awareness and education on digital safety among parents, as well as the importance that schools play in filling this gap, and perhaps, taking action at an earlier age."

Key Insights

- Balancing priorities: Among global respondents, 57% reported greater comfort discussing password security than sex education, while 16% felt more at ease with sex education. Notably, almost one in five (19%) expressed discomfort discussing either subject.
- Parental roles: Despite fathers claiming to be more comfortable than mothers when talking to their kids about cybersecurity, it's mothers who conduct the majority of the cybersecurity discussions, with 56% of parents saying mums were responsible for cybersecurity talks with their children; and 52% citing dads. A disparity emerged in the US, with 62% attributing this responsibility to mothers.
- Cybersecurity conversations: Alarmingly, 30% of parents confessed to not addressing cybersecurity with their children at all. Meanwhile, 75% of parents with 12-16-year-olds and 62% with 8-11-year-olds had engaged their children in these discussions. Younger children's internet exposure without cybersecurity guidance raises serious concerns, as 44% own mobile phones and 46% have online gaming accounts.
- Regional variances: France exhibited the lowest rate of cybersecurity discussions at 34%, contrasting with Germany's 73% engagement. In the UK, schools were most relied upon (40%) to educate children on cybersecurity, while the US depended the least on schools (21%).
- Password security knowledge gap: Only 45% of parents believed their 8-11-year-olds could create strong passwords, while 70% held the same confidence for 12-16-year-olds. Parents with insufficient password security knowledge themselves admitted to granting their children access to their devices, highlighting a potential risk.

Digital access: Children's access to digital accounts varied by age, with 73% of 12-16-year-olds owning mobile phones. Of the one in three parents that said their child does not understand how to create a secure password, almost half (48%) have their own phone and their own online gaming accounts (44%).

Conducted in 2023 by Censuswide, the comprehensive survey engaged 4005 parents across diverse backgrounds in the US, UK, France and Germany. The research delved into parental comfort levels and frequency that parents discussed cybersecurity with their children, who is deemed responsible for these conversations, and the digital platforms their children are allowed to access.

To view the full study, please visit: https://www.keeper.io/hubfs/Reports/Parental-Practices-Report-2023-UK.pdf

About Keeper Security

Keeper Security is transforming the way people and organizations around the world secure their passwords and passkeys, secrets and confidential information. Keeper's easy-to-use cybersecurity platform is built on a foundation of zero-trust and zero-knowledge security to

protect every user on every device. Our solution deploys in minutes and seamlessly integrates with any tech stack to prevent breaches, reduce help desk costs and ensure compliance. Trusted by millions of individuals and thousands of organizations globally, Keeper is the leader for best-in-class password and passkey management, secrets management, privileged access, secure remote access and encrypted messaging. Protect what matters at KeeperSecurity.com.

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