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UNITED STATES, September 12, 2023 /EINPresswire.com/ -- Ask Us Beauty Magazine teams up with Carolina Creekhouse to launch their first beauty product, The [AUBEAUTY MAT](#).

The AUBEAUTY MAT is a stylish, high-quality vinyl surface mat to protect beauty surfaces from scratches and spills. For styling, skincare, and makeup application, these personalized and positive affirmation beauty mats are the perfect accessory to elevate a beauty routine and mindset at the same time.

“We wanted to create a thoughtful product that aligns with our brand message that beauty starts from the inside out,” shares Editor-in-Chief Michelle Emmick. “We knew if we were going to jump into the product space that we would have to deliver something unique, useful, and tied in a positive message, just as we do inside every issue of Ask Us Beauty Magazine. Countless research tells us that positive affirmations impact our self-esteem and improve our overall well-being, so while our beauty mat is the perfect beauty routine accessory, it’s the personalization and customization of phrases like ‘I am Strong,’ ‘I am Blessed,’ ‘I am Beautiful,’ ‘I am Unbreakable,’ and ‘I am Worthy,’ that really stands out for me. That’s a product I want to use every day.”

Shannon Blake, founder of Carolina Creekhouse, is excited about the collaboration. “It’s great having the opportunity to work with Ask Us Beauty. We started as an advertising partner, and the relationship led to a conversation on how we can expand our support to each other as women-owned businesses. We love jumping into the beauty space with Ask Us Beauty and providing another product that solves a problem for the consumer.”



ASKUSBEAUTY MAT



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EIC, Michelle Emmick

Carolina Creekhous, based out of Milton, Georgia, has a large collection of USA-made products for home. Their vinyl “flats,” which do not contain rubber or latex, are safe for hard surface floors, including tile and LVT flooring, and easily wipe clean with mild soap and water, making them a great addition for families with allergies. All Flats offer waterproof protection for floors and tables.

To learn more about The AUBEAUTY MAT, which comes in

two sizes to accommodate brushes, palettes, and tools, visit

<https://askusbeautymagazine.com/beautymat/>

ABOUT ASK US BEAUTY:

Ask Us Beauty is a quarterly magazine with content designed to educate, empower, and inspire individuals on all things beauty and wellness. This is done by bringing together people of all backgrounds to share their knowledge and stories in our pages. Whether through products, services, procedures, or personal brands, our mission is to change the narrative, allowing each of us to define beauty on our own terms.

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