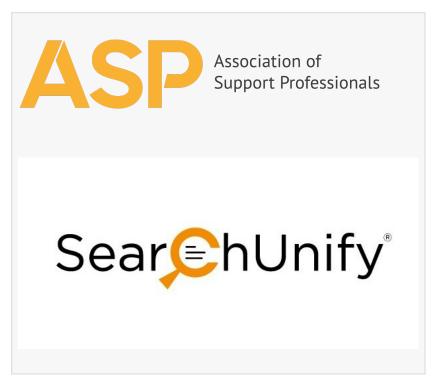


ASP Announces Award Winners for the 2023 Best Support Websites Competition

The award program facilitated seven winners with top-rated customer support websites.

HOT SPRINGS, ARKANSAS, UNITED STATES OF AMERICA, September 14, 2023 /EINPresswire.com/ -- Al Hahn, Executive Director of the Association of Support Professionals (ASP) and Alok Ramsisaria, CEO of Grazitti interactive, parent company of sponsor SearChUnify, presented awards for the Best Support Websites of 2023 in a free webinar Sept 13th. "We had more top scoring sites this year than I have ever seen, including some sites that are new to us, " noted Hahn. "This is probably



because of the increased use of AI tools for support. Accordingly, we have seven awards this year, up from the past few years." The top scoring websites are, in alphabetical order:

Automation Anywhere

Cadence

Dell

NetApp

Red Hat

Siemens Digital Industry Software

Smarsh

ASP has held this competition for over 20 years. It has changed in that time to keep pace with ever-evolving technology and user expectations. Every site entered is evaluated by five independent judges. Each site receives a confidential report detailing their average scores in 22 different areas of their site. Judges' comments and recommendations are also included. Two reports will be published regarding this year's competition in about five weeks. One covers trends noted, along with information about the sites from entrant's entries. The other covers

benchmarks of performance in the 22 areas scored by judges. These reports are free to ASP members and can be purchased by non-members. For more information or to join, email ahahn@asponline.com or go to www.asponline.com.

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