

## Pioneers in Skirts, an Emmy-nominated Documentary, Now Available to a Global Audience on Select Streaming Platforms

Pioneers in Skirts, a film about obstacles limiting a woman or girl's pioneering ambition, announces its streaming release on select online platforms.

HOLLYWOOD, CA, UNITED STATES, October 27, 2023 /EINPresswire.com/ --As International Day of the Girl is being celebrated all over the globe during the month of October, <u>Pioneers in Skirts</u><sup>®</sup>, a film about the obstacles limiting a woman or girl's pioneering ambition, is proud to announce its streaming release on select online platforms.



Premiering during the pandemic to a global online audience of companies, schools, and

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Audiences asked, and we delivered! Here's how you can watch Pioneers in Skirts at home!"

Lea-Ann W. Berst

nonprofits, the documentary-style film is from Director Ashley Maria and Producer Lea-Ann W. Berst, a motherdaughter filmmaking team. Together, they created an engaging, socially conscious documentary that examines why women and girls have dashed expectations and addresses the stereotyping and sexism that can chip away at a woman, hurt her potential, and make her feel like she must re-think her dreams.

Viewers watch the film and empathize with and relate to the characters and statistics featured. Some see that they are not alone. Many feel inspired – they see their role in the solution and feel motivated to act.

Since its launch in August 2020, the film has been part of group <u>screening events</u> that use the power of film to foster engagement, meaningful dialogue, and social impact.

The producers of Pioneers in Skirts have built a multi-year impact strategy that includes meaningful group screening events and, now, individual viewing opportunities. Their campaign aims to reach young, ambitious women & girls, their families, and their support communities with a global call-toaction of empowering existing programs, galvanizing a collective action, and inspiring people to stand with women and girls as they work to reach their full potential.

According to Director Ashley Maria, In late 2022, they started showing the film to in-person audiences, helped to propel their multi-year impact plan of reaching young, ambitious women and girls, their families, and their support communities with a global call-toaction to stand with women and girls as they work to reach their full potential.

**PIONEERS IN SKIRTS** ASHLEY MARIA, DIRECTOR LEA-ANN BERST, PRODUCER Ashley Maria, Pioneers In Skirts Director **PIONEERS IN SKIRTS**<sup>®</sup> www.pioneersinskirts.com

Pioneers In Skirts: A Movie About Women and Ambition

As the impact plan evolved, the filmmakers decided to make the movie much more available to people who want to watch the movie at home with their families. Audiences wanted to know how a person could show the film to their daughter, son, or partner, prompting the implementation of streaming services, an easy way to watch Pioneers in Skirts at home.

The film is available for individual viewing on select streaming channels and television apps, like:

Apple TV – own or rent

Prime Video – own or rent

Curiosity Stream - with subscription

TubiTV – stream with ads

StashTV – stream with ads



A <u>full list of streaming channels</u> can be found on their website PioneersinSkirts.com/watch.

About Pioneers in Skirts – A Movie About Ambition

Pioneers in Skirts is an inspiring film about obstacles limiting a woman's pioneering ambition. The film is a 60-minute multi-award-winning impact documentary made to encourage a healthy dialogue about the gender bias women confront in their careers and what we all must do, both women and men, to change this.

Through characters and stories and underlining their experiences with statistics and expert interviews, the film addresses what it is that can chip away at a woman, hurt her potential, and make her feel like she must re-think her dreams.

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