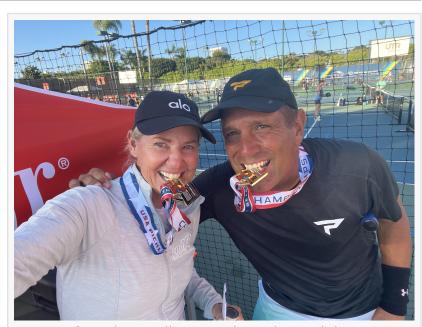


## SKYBLUE ANNOUNCED AS OFFICIAL LEAGUEWIDE TEAM UNIFORM AND MERCHANDISE DESIGNER FOR NATIONAL PICKLEBALL LEAGUE™

NPL Pickleball™ (www.nplpickleball.com), the only professional pickleball league for Champions Pros (Age 50+), announce new partnership with Skyblue Pickleball

SAN ANTONIO, TEXAS, UNITED STATES, September 15, 2023 /
EINPresswire.com/ -- The National
Pickleball League, LLC (NPL
Pickleball™), the first and only
professional pickleball league for
Champions Pros (Age 50+), is thrilled to
announce an exciting new partnership
with Skyblue Pickleball for the league's
inaugural season. This association
designates Skyblue Pickleball as the
"Official Team Uniform Provider" for
NPL Pickleball, serving all six



NPL Co-founders Bellamy and Witsken celebrate a recent Championship Title

professional teams, and lays the groundwork for a potential multi-season collaboration.

Beth Bellamy, co-founder of NPL Pickleball and the celebrated #1 rated Champions/Sr Pro women's player worldwide, stated, "Aligning with Skyblue Pickleball demonstrates our unyielding dedication to excellence. Their refined designs, combined with our elite athletes, set the stage for an unforgettable season."

The meticulously designed uniforms capture the essence of each team, blending style and comfort in perfect harmony. Petra Michael, Co-founder of Skyblue Pickleball, commented, "Designing these uniforms was an intricate process. Every element was chosen to reflect each team's unique character, guaranteeing our athletes look and feel their best."

Furthermore, Skyblue Pickleball will helm the "Official NPL Merchandise" portal

www.nplpickleball.store, providing fans a unique platform to express their allegiance to their favorite teams. Shawn Berry, Co-Founder of Skyblue Pickleball, reflected on the larger vision, "The NPL's innovative team-centric format introduces a fresh chapter of excitement for our global audience, players, and fans alike. We're thrilled to be at the heart of this transformation."

Skyblue's uniforms stand out for their blend of contemporary aesthetics with advanced performance materials, including anti-moisture wicking and quick-dry fabrics.

With their inaugural season well under way, NPL Pickleball will hold its regular season finale in San Antonio, Texas on September 15-17, while the season-ending Championships are earmarked for October 13-15 in Glendale, Arizona. Each of the league's 2023 events is being held at a different Chicken N Pickle facility around the country, where all six teams are competing for the title and \$100,000 in prize money.

## About Skyblue Pickleball:

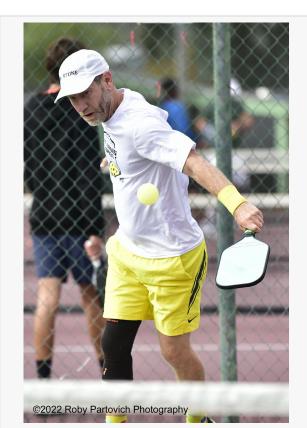
Skyblue Pickleball, spearheaded by Petra Michael and Shawn Berry, has carved a niche in the pickleball arena. Their unwavering commitment to quality and groundbreaking innovations sets them apart as leaders in the field. For further details or media inquiries, please contact:

Skyblue Pickleball Phone: (702) 751-5898

Email: sb@skybluepickleball.com

## About NPL Pickleball:

NPL Pickleball is a nationwide team competition for Champions Division (50+) professional pickleball players, featuring the best pro players from around the world. Founded in 2022 and led by Champions Pro players Rick Witsken, Beth Bellamy and Michael "Hammer Mike" Chen, NPL Pickleball's inaugural



NPL Player and World #2 Scott Crandall in action



NPL Player and World #3 Ranked Champions Pro Anna Shirley lines up a backhand drive

season is in full swing, with regular season league matches taking place from June to September, and culminating in a season-ending playoff weekend in Glendale Arizona from October 13-15, 2023 where the Championship title and \$100,000 in prize money will be on the line. All events are being held at Chicken N Pickle's state-of-the-art indoor facilities across the country. For more information on NPL Pickleball, visit www.nplpickleball.com.

To purchase official NPL merchandise, visit www.nplpickleball.store.

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