

## Google's Unwavering Dominance in iGaming, Music, and Beyond: A Deep Dive into Its Expanding Influence

TORONTO, ONTARIO, CANADA, October 24, 2023 /EINPresswire.com/ --Introduction: Google's Prominence

Everyone knows that Google is one of the world's largest corporations. Considering its size and

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Google's role is critical in the iGaming space, so every change to it will affect the entire industry. After all, almost all gambling sites and affiliates rely on it for traffic."

Katerina Gadzheva

influence, it's no surprise that the company is the go-to search browser in the USA, and the results are pretty much the same in Canada. In fact, the data provided by <u>Katerina</u> <u>Gadzheva</u>, an <u>iGaming expert</u> at Silentbet, shows that 79% of desktop users in the States choose Google, but what's even more impressive is the mobile percentage - 95.5%! The numbers are jaw-dropping, so it should not be surprising that this company sets the trends in smartphone searches.

Search Engine Competition: Desktop and Mobile Statistics

If we take a look at the companies behind them, we can see that around 14% of desktop searches are made via Microsoft Bing, whereas YaHoo! has a 3.9% share. Although Bing's results are not as impressive as Google's, this may change. Microsoft recently acquired ChatGPT and added it to its browser, so we expect to see some interesting results in the future.

Antitrust Trial: The Antitrust Trial Against Google

In the mobile search space, Google is miles away from the competition. The second place is occupied by DuckDuckGo, with 1.6%, whereas YaHoo! is once again number 3 with 1.5%. Considering these results, it's no surprise that almost all online businesses focus their efforts on Google's platform and optimize their content for it.

Impact on the Tech Industry: How can the lawsuit against Google affect you?

"With great power comes great responsibility" is a popular quote from Spider-Man's franchise,

and it's safe to say that it applies here. Google's dominance in the search engine space has been the topic of conversation for years now, so it's no surprise the company has had its share of problems. The most recent ones include the U.S. government.

Conclusion: Conclusion: Shaping the Future of Tech and Search

The outcome of the legal battle between Google and the U.S. government will undoubtedly have profound consequences for the tech industry and online search. While Google fights to maintain its supremacy, the world watches closely for the verdict that will shape the future.

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