

## Demand for Microalgae in Fertilizers sector is projected to Reach US\$ 28.7 Million by 2033 | FMI

Demand for Microalgae in Fertilizers Sector: Analyzing Key Players, Strategies, and Market Share in the Global Landscape

NEWARK, DELAWARE, UNITED STATES, September 18, 2023 /EINPresswire.com/ -- According to Future Market Insight, the global demand for microalgae in fertilizers sector is likely to reach US\$ 28.7 million by 2033, registering a CAGR of 10%. This is a considerable increase from its projected value of US\$ 11 million in 2023.



Factors Fueling the Demand for Microalgae in Fertilizers Sector:

Microalgae-based fertilizers are eco-friendly, reducing carbon footprint and supporting sustainable agriculture

Microalgae contain essential nutrients that enhance soil fertility and plant growth

Fertilizers made from microalgae have been found to increase agricultural output and enhance the quality of products

Microalgae-based fertilizers are suitable for organic farming systems, meeting organic certification standards

Support from governments and organizations drives the demand for microalgae-based fertilizers

Microalgae-based fertilizers enhance soil structure, microbial activity, and nutrient cycling while reducing erosion and degradation

Plant growth, nitrogen absorption, and stress tolerance are all stimulated by microalgae-based fertilizers used on crops

Microalgae-based fertilizers allow farmers to minimize reliance on chemical inputs

Progress in microalgae cultivation and processing improves production methods and affordability

Microalgae-based fertilizers align with the growing demand for eco-friendly options

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Primary Obstacles to the Demand of Microalgae in Fertilizers Sector:

The limited scalability of microalgae production hampers the widespread availability of microalgae-based fertilizers

Cost considerations pose a challenge due to higher production costs compared to conventional fertilizers

The lack of standardized regulations creates uncertainty and hinders the adoption of microalgae-based fertilizers

Limited awareness and knowledge among farmers and consumers impede the acceptance of these fertilizers

Availability and accessibility are restricted, particularly in remote or rural areas with limited distribution networks

Compatibility with existing farming practices may require adjustments, leading to resistance from farmers

Prominent Trends Shaping the Demand for Microalgae in Fertilizers Sector:

The adoption of precision agriculture integrates microalgae-based fertilizers for optimized nutrient application

Biostimulant market growth boosts the demand for microalgae-based fertilizers

The expansion of organic farming fuels the need for organic fertilizers, including microalgae-based options.

Sustainable agriculture practices prioritize environmentally friendly fertilizers like microalgaebased products

Growing awareness of the environmental benefits drives the popularity of microalgae-based fertilizers

Government support and incentives promote the adoption of eco-friendly fertilizers

Market diversification offers tailored microalgae-based fertilizers for specific crops and growth stages

Significant Opportunities for the Demand of Microalgae in Fertilizers Sector:

The growing global population drives the demand for microalgae-based fertilizers

Alignment with sustainable development goals creates opportunities for microalgae-based fertilizers

Technological advancements enable more cost-effective production and higher product quality

Market demand for organic products boosts the opportunity for microalgae-based fertilizers.

Diversification of product offerings caters to specific crop needs and opens new market opportunities

Integration with agricultural technologies enhances effectiveness and sustainability

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Key Takeaways from the Demand for Microalgae in Fertilizers Sector:

The demand for microalgae in fertilizers sector in the United Kingdom is anticipated to rise, exhibiting a CAGR of 5.5% through 2033

The United States dominated the demand for microalgae in fertilizers sector in 2022, holding a 21% global market share

In 2022, Japan had a 1.4% share of the demand for microalgae in fertilizers sector globally

With a CAGR of 6.7% over the forecast period, India is predicted to develop rapidly in demand for microalgae in fertilizers sector

The demand for microalgae in fertilizers sector in China is expected to increase, registering a CAGR of 4.5% over the forecast period.

Germany accounted for 11.8% of the global demand for microalgae in fertilizers sector in 2022

Competitive Landscape in the Demand of Microalgae in Fertilizers Sector

Key market players employ various strategies to maintain competitiveness. These strategies encompass:

Investing in research to improve microalgae fertilizer efficiency

Developing advanced cultivation methods for higher production

Promoting microalgae fertilizers through targeted campaigns

Seeking quality certifications for market acceptance

Implementing eco-friendly cultivation practices

Offering a variety of microalgae-based fertilizers

Exploring new markets and favorable regions

Optimizing production costs for competitive pricing

Raising awareness about the benefits of microalgae fertilizers

Recent Developments by Key Fertilizers Microalgae Market Players

In July 2021, AgMA Energy Pvt. Ltd. revealed that it had acquired Ecocert certifications. The company is leveraging microalgae biotechnology for this purpose. The objective is to promote organic farming methods.

In June 2021, HyFlexFuel achieved a significant milestone. They successfully produced bio-crudes using various biomass sources. These sources include microalgae, food waste, and manure, among others.

Demand for Microalgae in Fertilizers Sector by Category:

By Species Type:

Spirulina

Chlorella

Dunaliella

Schizochytrium

Euglena

Nannochloropsis

Nostoc

## Others

By Source: Marine water Fresh Water

By End Use Application:

**Biofertilizers** 

Biocontrole

Soil microalgae

**Biostimulants** 

Fungicide & Insecticide

Pesticide

Soil Conditioner

Agriculture Herbicide

**Animal Repellent** 

Others

By Region:
North America
Latin America
Europe
Asia Pacific
Middle East & Africa

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Nandini Roy Choudhury (Client Partner for Food & Beverages at Future Market Insights, Inc.) has 7+ years of management consulting experience. She advises industry leaders and explores off-the-eye opportunities and challenges. She puts processes and operating models in place to support their business objectives.

Explore FMI's related ongoing Coverage in Food and Beverage Market Domain:

<u>Health and Medical Microalgae Market</u>: is estimated to capture a valuation of US\$ 729 million in 2023 and is projected to reach US\$ 1,337 million by 2033. The market is estimated to secure a CAGR of 6% from 2023 to 2033.

Microalgae Market: is estimated to secure a valuation of US\$ 11.8 billion in 2023 and is predicted to reach US\$ 25.4 billion by 2033. The market is capturing a CAGR of 8% during the forecast period.

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