

Staten Island-Headquartered Eye Level Learning Center Earns International Award for Excellence

Eye Level Learning/FasTrackKids owners Veronica and Franco Verdino receive top honors from global franchiser in South Korea for children's educational programs

STATEN ISLAND, NY, UNITED STATES, September 14, 2023 /

EINPresswire.com/ -- A Staten Island-headquartered children's educational center long known for the high quality of its supplemental-learning program has been honored with the Eye Level Franchise Excellence Award in recognition of outstanding performance and education in 2022.

The locally owned Eye Level Learning Center, in tandem with FasTrackKids, has Island locations in Dongan Hills and Graniteville, as well as a presence in Brooklyn's Sheepshead Bay community and Manhattan's East Village.



John Kim, global managing director of Eye Level Learning franchiser Daekyo, congratulates franchise operator Franco Verdino while presenting the New York businessman with the Eye Level Franchise Excellence Award during a ceremony in Seoul, Korea.

“We are thankful and honored to receive the Excellence Award once again,” said Educational Director Veronica Verdino, who co-owns the learning centers with her husband, Regional Director Franco Verdino. “The recognition validates the dedication, expertise and experience with which we provide the award-winning math, English, reading, and writing enrichment programs that have helped our students thrive since the launch of our first Eye Level Learning Center in 2005.

“We are extremely proud that our work has resulted in our programs earning top Eye Level Learning Center enrollments in 2022 within the United States, along with the greatest amount of progress among enrolled students.”

LIMITED NUMBER OF WORLDWIDE HONOREES

The Verdinos traveled to Seoul, South Korea, in April, where they accepted the award from John Kim, global managing director of Daekyo, the Eye Level Learning franchiser.

The husband and wife team were among a select group of businessowners honored during the 2023 Eye Level Franchise Excellence Award event, which recognized outstanding franchisees from eight countries who demonstrated exceptional performance among over 560 Eye Level Learning Center operators worldwide.

The awards ceremony, which took place in person for the first time in four years due to the COVID-19 pandemic, provided the Verdinos with the opportunity to engage in discussions on global education trends, share operating expertise, and experience Korean culture.

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Our goal for both Eye Level Learning and FasTracKids is to constantly show progress with our students so that they can achieve high academic levels and performance long term.”

*Franco Verdino, co-owner,
FasTracKids/Eye Level
Learning Center*

“Veronica and I greatly appreciate the hospitality, guidance and recognition bestowed upon us in South Korea, and we are honored to have the success of our educational programs recognized in this way,” Franco Verdino said. “We are thankful for the families here at home who have supported us with their patronage and loyalty throughout the years, and our teachers, all top-notch instructors, for doing an outstanding job in encouraging the success of our young Eye Level Learning Center students, who range from 3 to 14 years of age.”

COMPLEMENTARY EDUCATIONAL PROGRAMS

Earlier in the year, the Verdinos marked another major milestone as they celebrated the 20th anniversary of their FasTracKids enterprise, which opened two years prior to the launch of their



Franchise owners Veronica and Franco Verdino celebrate their 20th anniversary as FasTracKids businessowners and operators.

first Eye Level Learning Center.

Capable of working in harmony with Eye Level Learning, the FasTrackKids programs and classes include children from the age of 2 to 14, with instruction spanning from a Junior STEAM (science, technology, engineering, art and math) Preschool Enrichment Class to tutoring in math, reading, writing, accelerated learning and test-preparation programs, to mention just a few.



“FasTrackKids Core Enrichment is based on the belief that most children are potentially gifted if provided with the proper intellectual and creative stimulation early on. We offer a two-hour-per-week enrichment program over two years that enhances a child’s development and can be used in addition to a child’s regular preschool, Pre-K, or kindergarten,” Franco Verdino said.

“Our goal for both Eye Level Learning and FasTrackKids,” he explained, “is to constantly show progress with our students so that they can achieve high academic levels and performance long term. Veronica and I basically married the two programs together because they complement each other so well.”

About Eye Level Learning Center/FasTrackKids

Eye Level Learning Center and FasTrackKids provide complementary enrichment and supplemental education programs for children. Embracing a wide range of educational skills and subject matter, the award-winning programs are locally facilitated under the guidance of business owners Veronica Verdino, educational director, and her husband, Franco Verdino, regional director.

Headquartered in Staten Island, N.Y., the Verdinos’ Eye Level Learning Center and FasTrackKids programs are offered at a variety of convenient locations, including:

□ FasTrackKids and Eye Level Learning Center
141 Evergreen Ave.
Staten Island, NY 10305

□ Eye Level Learning Center
1409 Richmond Avenue
Staten Island, NY 10305

□ FasTrackKids and Eye Level Learning Center
1605 Voorhies Avenue
Brooklyn, NY 11235

□ Eye Level Learning Center (FasTrackKids satellite)
437 East 12th Street
Manhattan, NY 10009

Additional information about FasTrackKids or Eye Level Learning Center is available online at www.ftkny.com and www.eyelevelny.com, respectively. For information regarding either, or both, of the programs, consumers may contact Regional Director/co-owner Franco Verdino directly via email at info@ftkny.com.

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