

Courageous Land Launches Agroforestry Hub in São Paulo and New Partnership Model

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Courageous Land, a leading force in agroforestry and environmental conservation, is pleased to announce a major milestone in its mission to create a greener future. Today, the company proudly unveils the launch of its agroforestry platform and partnership model in São Paulo, marking its expansion into the southeastern region of Brazil, a full year ahead of the company's initial plans.



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Courageous Land currently owns and operates agroforestry hubs in Bahia and in Roraima (Amazon biome), and the company is kicking off their São Paulo hub with a pilot agroforestry system on a 50 hectare property, setting the stage for a total managed area of 420 hectares, which represents 65% growth over the last 4 months.

This announcement also marks the initiation of Courageous Land's partnership model, leveraging the company's Agroforestry Platform which helps lands stewards with agroforestry planning, management and carbon and crop sales. More information about the Platform is available on the Courageous Land's website.

The first official client partner to be given access to Courageous Land's Agroforestry Platform is the landowner of Raízes farm, Leandro Mantesso, who envisions a 30 year groundbreaking partnership. "I am thrilled to partner with Courageous Land for three main reasons: their leading full-service platform, track record of real-world execution, and talented team that is driven by our shared mission of reversing climate change through agroforestry."

The company's expansion into the São Paulo region will begin in the Vale do Paraíba, a historically significant area that connects São Paulo and Rio de Janeiro, which is of paramount

importance. This region, once a fertile valley known for coffee cultivation, has endured an ecological crisis of epic proportions. Courageous Land's CEO, Philip Kauders, states "our mission is to revitalize this region, restore its ecological balance, and usher in a new era of prosperity." Arbor Day Foundation, a partner of Courageous Land and co-financier of the pilot location added, "we're thrilled to be working with Courageous Land as they are as passionate as we are about planting trees in areas where they are needed the most."

For further information, please contact: CL@courageousland.com

About Courageous Land:

Courageous Land helps unleash agroforestry's potential by reforesting degraded landscapes in a way that maximizes carbon removal and organic crop production. Key products include carbon credits plus premium organic coffee, açai, cocoa, spices, fruits, nuts, beauty ingredients and native hardwoods.

Courageous Land's technology Platform helps land stewards with agroforestry planning, operations and sales, while helping corporate partners reach net zero emissions in their agricultural supply chain.

For more information, visit www.courageousland.com

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