

Introducing SaaSHub's Tech Radar: A Market Share Tracker of the Tech Industry

The Tech Radar by SaaSHub has been released and is available to everyone. It tracks the top providers in five important tech verticals.

SYDNEY, AUSTRALIA, September 16, 2023 /EINPresswire.com/ -- SaaSHub, the premier platform for discovering and comparing software and services, is thrilled to unveil its latest innovation: the [Tech Radar](#). This new section of SaaSHub is set to help businesses and individuals monitor and analyze the software and service landscape.

SaaSHub has always been committed to providing users with valuable insights and data-driven information about the software and service providers they rely on. With the launch of the Tech Radar, we're taking this commitment further by offering a comprehensive market share tracker that is based on publicly available data from over 190,000 listed software products.

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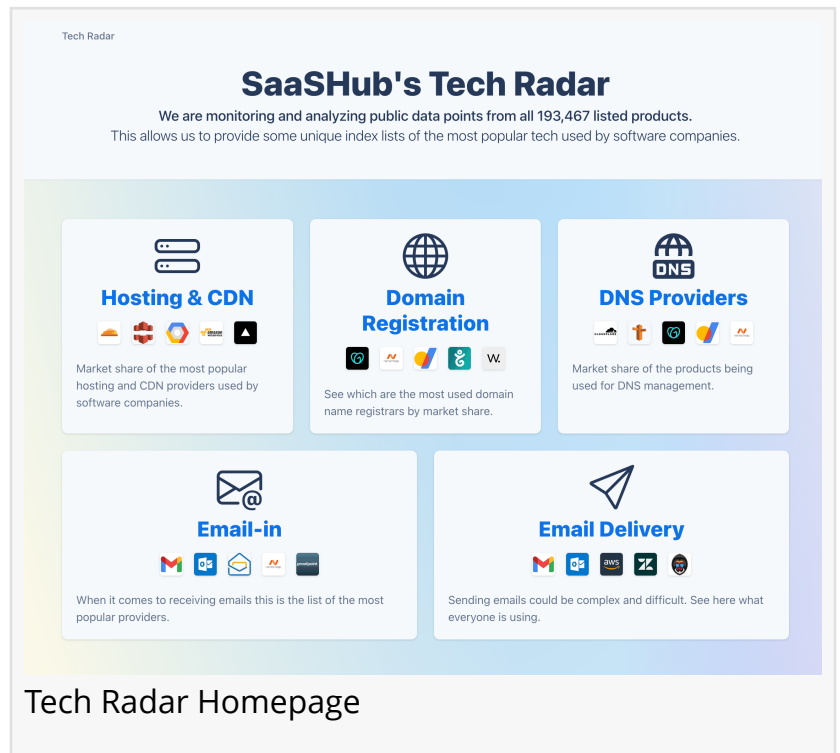
At SaaSHub, we're dedicated to empowering our users with objective data-driven insights that help them make informed decisions. Our Tech Radar is another step further in that direction.”

*Stan Bright, founder of
SaaSHub*

The Tech Radar's primary purpose is to serve as an objective mirror, reflecting the current state of the most popular tech providers across five vital verticals: Hosting & CDN, [Domain Registration Providers](#), DNS Providers, Email-in, and [Email Delivery Providers](#). It is designed to empower users with the ability to identify growing and declining products.

Our market share index will provide product rankings that are actualized monthly.

One compelling example of the insights that can be



gleaned through SaaSHub's Tech Radar is the fact that GoDaddy and NameCheap collectively service nearly 50% of all registered domains. Additionally, Gmail, Outlook, and Amazon SES service the email delivery of approximately 40% of the listed companies. These facts showcase some of the helpful aspects of our market share tracker, and it uncovering industry benchmarks.

"At SaaSHub, we're dedicated to empowering our users with objective data-driven insights that help them make informed decisions about the software and services they use," said Stan Bright, founder of SaaSHub. "Our Tech Radar will help businesses and individuals seeking to stay ahead in today's rapidly evolving tech landscape. With its market share tracking and monthly product rankings, it's a helpful tool for anyone looking to make informed tech choices."


SaaSHub's Tech Radar is now live and available to all users.

About SaaSHub: SaaSHub is a leading platform for discovering, comparing, and selecting software and service providers across various industries. With over 190,000 listed products and a dedicated community of users, SaaSHub empowers businesses and individuals to make informed choices about the software and services that drive their success.

Stan Bright
SaaSHub
[email us here](#)

Visit us on social media:
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
Tech Radar / Domain Name



Top 50 Domain Name Providers


See which are the most used domain name registrars by market share. We've prepared this index list based on **100,295+** tech products listed on SaaSHub. If you are looking to [replace Google Domains](#) we have prepared a [dedicated page](#) for that.

AllDomain Name RegistrarWeb HostingDomain NamesDomainsHostingNetwork & AdminVPSCloud HostingOnline ServicesCloud Computing

Rank	Product	Share
1	 GoDaddy #Web Hosting #Hosting #Domains #Domain Name Registrar #Domain Names	35.37%
2	 Namecheap #Domains #Domain Name Registrar #Web Hosting #Hosting	11.60%
3	 Google Domains #Domain Name Registrar #Web Hosting #Domains	6.45%
4	 Gandi.net #Domain Name Registrar #Web Hosting #VPS	4.19%
5	 Web.com #Web Hosting #Domain Names #Domain Name Registrar #Hosting	4.18%
6	 Cloudflare Registrar #Domain Name Registrar #Web Hosting #Domains	3.43%
7	 Key-Systems #Network & Admin #Online Services #Domain Name Registrar #Web Hosting	2.88%
8	 MarkMonitor #Domain Name Registrar #Web Hosting #Domains	2.10%
9	 Name.com #Web Hosting #Domain Name Registrar #Domains	2.07%

Tech Radar: Top Domain Name Providers











Tech Radar / Email Delivery



Top 50 Email Delivery Providers

Sending emails could be complex and difficult. See here what everyone is using. We've prepared this index list based on **130,937+** tech products listed on SaaSHub.

44Email MarketingEmail Marketing PlatformsEmailEmail DeliveryEnterprise CommunicationNewsletter MarketingEmail ClientTransactional EmailMarketing AutomationCRM

Rank	Product	Share
1	 Gmail #Email #Email Client #Enterprise Communication	23.92%
2	 Outlook #Enterprise Communication #Email #Email Client	11.58%
3	 Amazon SES #Email Delivery #Email Marketing #Transactional Email	5.55%
4	 Zendesk #CRM #Help Desk #Support	5.03%
5	 Mandrill #Email Marketing #Email Delivery #Email Marketing Platforms	4.89%
6	 MailChimp #Email Marketing #Email Marketing Platforms #Marketing Automation	4.77%
7	 SendGrid #Email Delivery #Transactional Email #Email Marketing #Email Marketing Platforms #Newsletter Marketing	4.75%
8	 Mailgun #Email Delivery #Transactional Email #Email Marketing #Email Marketing Platforms #Newsletter Marketing	3.69%
9	 Zoho Mail #Email #Email Client #Enterprise Communication	3.13%
10	 Salesforce #CRM #Sales #Contact Management	2.63%

Tech Radar: Top Email Delivery Providers

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