

Scottsdale Public Relations and Social Media Firm the spr agency Marks 15 Years of Delivering Success to its Clients

Agency Consistently Ranks as One of the Top Marketing Agencies in Arizona

SCOTTSDALE, ARIZONA, UNITED STATES, September 15, 2023 /EINPresswire.com/ -- Scottsdale-based public relations firm [the spr agency is marking 15 years of helping clients achieve their goals](#) this September.

Founded in 2008 by Arizona public relations and social media expert Al Stevens, the spr agency has consistently been voted one of the state's top-rated agencies while delivering measurable results for its clients nationwide.

The Scottsdale-based agency, which was named [Ranking Arizona's No. 1 Public Relations Agency in 2017](#) as well as [No. 1 Best Workplace Culture: Advertising/Marketing Agency](#) by

Ranking Arizona in 2019, provides full-service business marketing, public relations, digital marketing and social media services to companies throughout the United States.

"We've witnessed a lot over 15 years, from the birth of social media marketing to the evolution of digital marketing," said Al Stevens, founder of the spr agency. "But one thing that's remained consistent for us as an agency is our focus on the client, focusing on what our customers want and need to make their business grow and thrive."

Over the years, the spr agency's client roster has included national homebuilders, premier master-planned communities, electronics manufacturers, top-rated law firms, restaurants, active



Al Stevens is the president and founder of Scottsdale-based public relations and social media firm the spr agency.

adult communities and healthcare companies.

Already well established as a top performer in the field of public relations and media relations, the agency was also at the forefront of the social media explosion that coincided with its founding.

"We've grown in tandem with the digital marketing world and, as a result, have always been on the leading edge," said Christy Stevens, vice president of the spr agency. "As marketing continues to evolve, new technologies like AI will change the way we deliver marketing strategies, and we will be right there leading the charge."

Since 2008, the spr agency has garnered a reputation for creating and implementing successful digital marketing campaigns for some of today's leading brands.

The spr agency is located in Scottsdale, Arizona. For more information, please call (480) 648-1770 or visit <https://thespragency.com>.

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Celebrating **15** *Years*

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