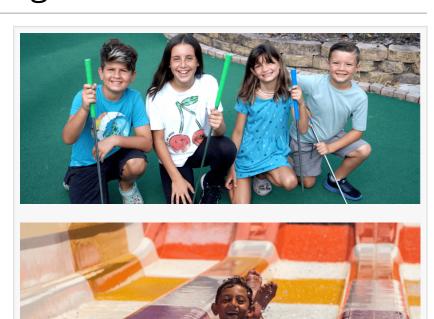


Boomers Parks Become First Family of Family Entertainment Centers to Earn Certified Autism Center™ Designation

Boomers Parks and Big Kahuna's Water Parks Implement Specialized Training to Better Serve Guests

UNITED STATES, September 18, 2023
/EINPresswire.com/ -- Boomers Parks
announces today that eight of its
Family Entertainment Centers (FEC)
and Water Parks have achieved the
Certified Autism Center™ (CAC)
designation, accredited by the
International Board of Credentialing
and Continuing Education Standards
(IBCCES). This milestone sets a new
standard, as Boomers Parks becomes
the first family of FECs to earn this
certification at every location across
California, Florida, and New Jersey.



To attain the CAC designation, Boomers Parks has dedicated itself to ensuring that 80% of their guest-facing staff have undergone comprehensive, evidence-based training, which includes perspectives of autistic individuals. Moreover, IBCCES conducted onsite assessments of Boomers Parks attractions, including Boomers Santa Maria, Modesto, Los Angeles, Livermore, Irvine, Boca Raton, as well as Big Kahuna's in New Jersey and Florida to provide recommendations and sensory guides, all aimed at further enhancing the overall guest experience.

"Boomers Parks places a strong emphasis on accessibility and inclusion within our core values. Our approach is rooted in genuine compassion for all our guests, with the goal of ensuring that everyone feels genuinely welcomed and well-accommodated," shared Tim Murphy, CEO of Boomers Parks.

Many autistic and sensory-sensitive individuals may find it challenging to visit new places or plan family trips due to a lack of staff understanding, the potential for sensory overload, and the need

for flexible options or accommodations. In response to this need, IBCCES created training and certification programs specifically for attractions, theme parks, hotels, and other entertainment centers to ensure all families and individuals can have fun and make lasting memories. With 1 in 6 people having a sensory need or sensitivity and 1 in 36 children being



diagnosed with autism in the US (CDC), the need for more trained entertainment and recreation options for this community and their families is at an all-time high.

As Certified Autism Centers™, all Boomers Parks and Big Kahuna's Water Parks will provide:



Our programs will provide long-term support with ongoing training and other supports to help Boomers Parks achieve their objective of providing accessible options for all fun seekers."

Myron Pincomb, Board Chairman of IBCCES

- Trained, helpful, front-line team members equipped to better assist autistic and sensory sensitive guests and help them enjoy their time at FEC as well as Big Kahuna's lifeguards, who have received position-specific training to enhance safety and communication around the water at Big Kahunas;
- Sensory guides for every area that provide insight into how the game or area may be affected by each of the five senses to make it easier for individuals and families to plan activities that align with their needs and accommodations available on each location's website;
- Designated low sensory areas to allow patrons with

sensory sensitivities to take a break and relax in a less stimulating environment;

• Additional accessibility information will be available on each FEC's website soon.

Brandon, VP of Operations at Boomers Parks went on to state, "Offering sensory guides is a crucial part of our mission to create an inclusive and welcoming environment for all our guests. We are aware of the challenges visitors may encounter when exploring new places, and we're firmly committed to removing those barriers, positively impacting the communities we serve."

"IBCCES is excited to work with Boomers Parks, the first family of autism-certified Family Entertainment Centers, to make sure autistic and sensory-sensitive visitors and their families can create cherished memories while embracing the incredible adventures at Boomers and Big Kahuna's locations," said Myron Pincomb, IBCCES Board Chairman. "Our programs will provide long-term support with ongoing training and other supports to help Boomers Parks achieve their objective of providing accessible options for all fun seekers."

For more than 20 years, IBCCES has been the leader in cognitive disorder training and

certification for healthcare, education, and corporate professionals worldwide. IBCCES is the only credentialing organization providing this type of certification, which includes evidence-based training as well as the perspectives of autistic individuals, alongside other tools and resources such as onsite reviews, customized recommendations, and renewal requirements to ensure the program is a long-term commitment that has a lasting impact.

IBCCES also created AutismTravel.com, a free online resource for parents that lists certified options and connects families to other resources and each other. Each destination listed on the site has met the Certified Autism Center™ (CAC) requirements.

About IBCCES:

Committed to providing The Global Standard For Training and Certification in The Field of Cognitive Disorders – IBCCES provides a series of certifications that empower professionals to be leaders in their field and improve the outcomes for the individuals they serve. These programs are recognized around the world as the leading benchmark for training and certification in the areas of autism and neurodiversity.

APX Operating Company dba Boomers Parks:

Boomers Parks is a privately held company with six family entertainment centers and two water parks located in California, Florida, and New Jersey. Boomers provides best-in-class, out-of-home entertainment assets operated with a commitment to excellence to the communities they serve and to delivering value that exceeds expectations.

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