

Oscar Rodriguez Is Making Waves in Tampa Bay's Competitive Real Estate Market

Former Inc. 5000 marketer Oscar Rodriguez turns Realtor.

TAMPA BAY, FLORIDA, UNITED STATES, September 15, 2023 / EINPresswire.com/ -- In a remarkable transition from a successful marketing career to real estate, Oscar Rodriguez, a 24-year-old affiliated Realtor with Coldwell Banker, is setting new standards to assist with this issue in Tampa Bay's property market.

With a history of generating over \$1,000,000 in revenue for a client in a single month at an Inc. 5000 Marketing Agency, Rodriguez has coined the name "The Million Dollar Marketer of Tampa Bay Realty," bringing a unique skill set to the real estate industry.



Rodriguez's journey into real estate is deeply personal, tracing back 15 years to when his family lost their home during the 2008 U.S. housing market crash.

"It was a tough time for a lot of families at that time, but I would be lying if I said it wasn't one of the reasons I'm a licensed Realtor today," said Oscar Rodriguez.

A New Approach to Home Buying.

In today's market in Tampa Bay, Rodriguez is not just another Realtor. He is a problem solver. Specializing in assisting cash buyers, providing a No-Obligation Cash Buyers Toolkit, and introducing a unique gift allowing all buyers to act with an extra layer of due diligence before submitting offers—a Free "Home Showing Companion." This invaluable guide helps potential homeowners during home showings, tours, and open houses, equipping them with the knowledge to make better-informed decisions, potentially saving them thousands of dollars and avoiding dreadful buyer's remorse.

About Coldwell Banker

Oscar Rodriguez is a Realtor in Tampa Bay with a diverse 2-year background in marketing. He served as a Media Buyer, Account Manager, and Senior Copywriter at AGM Marketing Agency in Largo, Florida, an agency known for its high-caliber clientele, including celebrities like Shark Tank's Daymond John, Grant Cardone, and Nancy Cartwright. Oscar Rodriguez is now affiliated with Coldwell Banker, a leading global real estate company with a legacy of providing trusted real estate services since 1906 and a network of approximately 3,000 offices in 49 countries and territories.

For more information, please contact Oscar Rodriguez at:

Phone: 727-678-5178

Email: oscar@oscartampabay.com

Website: https://www.oscartampabay.com

Oscar Rodriguez, Affiliated Realtor Coldwell Banker +1 727-678-5178 oscar@oscartampabay.com

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