



Intellectual Property Legends Launch New Digital Auction Platform

The new 1b2s auction platform, launched by IP legends Dean Becker and Jaime Siegel, will provide bespoke auction services for the finest quality IP.

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“

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Dean Becker

property legends Dean Becker and Jaime Siegel have joined forces to re-invent the online intellectual property auction marketplace. Launching this week, with a first public auction targeted for February 2024, Becker and Siegel's new auction platform – [1b2s](#) – will provide bespoke auction services for the finest quality IP.

The 1b2s platform is designed to provide both buyers and sellers a trustworthy and flexible auction experience – backed by two of the most formidable individuals in the world of Intellectual Property. Having led OceanTomo and

ICAP, Dean Becker is a living IP legend and has generated billions of dollars for his network. Jaime Siegel managed hundreds of patent litigations and as Chairman of the most successful patent pool in history, oversaw the generation of billions in licensing revenue. Dean and Jaime are also partnered with Brian Siegel, a prolific inventor and business leader. Brian spent a career leading, launching and turning around high technology companies for nearly 30 years.

IP assets to be added to the first auction must be submitted by November 17, 2023. Forms for submission can be found at [1b2s.com](#).

The first auction cycle will include assets in the following technology areas: 1) EV and EV battery technology); 2) Artificial Intelligence and Machine Learning; and 3) Ultra Wide Band

“We are excited to launch 1b2s and take my original idea of a live patent auction from almost 20 years ago to a brand new all digital best-in-class auction experience for buyers and sellers of intellectual property,” said Dean Becker. “Our team has decades of experience in the IP space, and we are confident that 1b2s will be the go-to platform for anyone looking to buy or sell IP.”

“We are thrilled to join forces with Dean on this exciting new venture,” said Jaime Siegel. “1b2s is poised to revolutionize the IP auction market, and we look forward to providing our clients with

the best possible service.”

About 1b2s

1b2s is a leading online intellectual property auction platform that provides bespoke auction services for the finest quality IP. 1b2s is bringing global access to both buyers and sellers of IP through its platform. Buyers on the platform will be able to keep their participation confidential, and can determine for themselves if and when they reveal their identity as a purchaser of IP.

Visit us at [1b2s.com](https://www.1b2s.com)

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