

# Contract Catering Market Analysis by Contract Type, Mode of Contract, End User and Regional Insight 2023-2028

BROOKLYN, NY, USA, September 18, 2023 /EINPresswire.com/ -- IMARC Group has recently released a new research study titled "Contract Catering Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028", offers a [detailed analysis of the contract catering market drivers](#), segmentation, growth opportunities, trends and competitive landscape to understand the current and future market scenarios.

## Industry Overview:

The global contract catering market size reached US\$ 245.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 330.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.97% during 2023-2028.

Contract catering refers to a business model in which a catering company is hired to provide food services to a client, typically in a corporate or institutional setting. The catering company is responsible for designing menus, preparing and delivering meals, and providing a range of related services, such as table setting, food service, and cleanup. Contract catering services are commonly used in settings, such as office buildings, hospitals, schools, and prisons, where there is a need to provide food services to a large number of people on a regular basis. The catering company may operate on-site or may prepare and deliver food from a central kitchen to the client's location.

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A graphic for the contract catering market analysis. It features a background image of a buffet line with people serving themselves. Overlaid on this is a red box with white text stating: "Global Contract Catering Market Anticipated to Attain US\$ 330.3 Billion by 2028, Bolstered by Expansion in Hospitality Industry". Below this is a blue box with white text: "Contract Catering Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028". At the bottom, a light blue bar contains contact information: "www.imarcgroup.com", "Sales@imarcgroup.com", and "+1-631-791-1145".

Global Contract Catering Market Anticipated to Attain US\$ 330.3 Billion by 2028, Bolstered by Expansion in Hospitality Industry

**Contract Catering Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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Contract Catering Market: Global Industry Analysis 2023-2028

## Contract Catering Market Growth Drivers and Trends:

The increasing demand for food services in the corporate and institutional sectors represents a key factor driving the market growth across the globe. This, coupled with the rising need for convenient and cost-effective solutions as well as high-quality food services is acting as a major growth-inducing factor. In addition to this, the increasing focus on health and wellness, and the need for nutritious and healthy food options in the workplace and other related settings are contributing to the growth of the market.

Other factors, such as the rise in the travel and tourism industry, the increasing adoption of technology in the contract catering industry, and the rising trend toward outsourcing non-core business functions, are creating a positive outlook for the market.

Who are the key players operating in the industry?

The report covers the major market players including:

- ABM Catering Solutions
- Amadeus
- Aramark
- Atalian Servest
- Barlett Mitchell
- Blue Apple Catering
- Camst Group
- Caterleisure Ltd.
- CH&CO Catering
- Compass PLC
- Dine Contract Catering
- Elixir Group
- Fazer Food Services
- Interserve
- OCS Group Ltd.
- Sodexo

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Report Segmentation:

The report has segmented the market into the following categories:

Breakup by Contract Type:

- Fixed Price Contracts
- Cost Plus Contracts

#### Breakup by Modes of Contract:

- Outsourced
- Self-Operated

#### Breakup by End User:

- Business and Industry
- Education
- Healthcare and Senior Care
- Defence and Offshore
- Sports and Leisure
- Airports
- Others

#### Breakup by Region:

- North America
- Asia-Pacific
- Europe
- Latin America
- Middle East and Africa

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#### Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

#### Browse Related Report:

Food Service Market Report Analysis 2023-2028: <https://www.imarcgroup.com/food-service-market>

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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