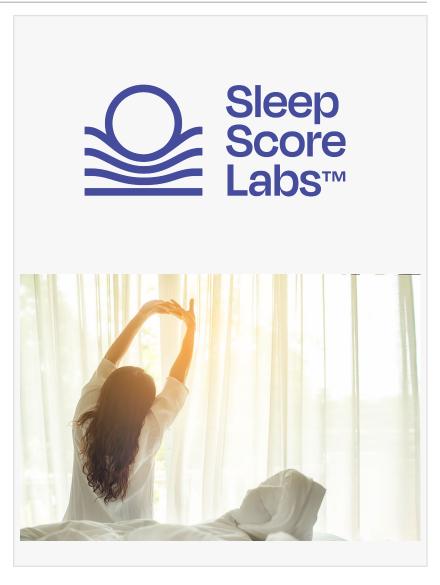


New Analysis Reveals the Importance of Sleep Hygiene for Sleep Quality

CARLSBAD, CA, UNITED STATES,
September 20, 2023 /
EINPresswire.com/ -- For those who
struggle with sleep, bedtime (and
daytime) sleep-related habits – also
known as sleep hygiene – might be the
key. Surprisingly, despite the
widespread recommendations of sleep
hygiene, few studies have examined
whether optimal sleep hygiene
practices actually impact objectively
measured sleep.

In an analysis titled "Sleep Hygiene for Sleep Health in the General Population: What Does Data From Consumer Sleep Technology Tell Us?", SleepScore researchers shed light on the importance of sleep hygiene habits for achieving better sleep. The research was presented at SLEEP 2023 in Indianapolis, IN, the annual meeting of the American Academy of Sleep Medicine and the Sleep Research Society.



Key Findings:

Consistency is Key: The most commonly frequented poor sleep hygiene practices were inconsistent bedtimes (29.7%), overthinking or worrying in bed (24.0%), and inconsistent wake-up times (22.7%).

Quality + Quantity Suffers from Poor Sleep Hygiene: Poor sleep habits were linked to significant reductions in total sleep time, REM sleep duration, and SleepScore, an aggregate objective sleep quality measure.

It's the Sum of Its Parts: While no single sleep habit stood out as the main culprit, the combination of poor habits was found to negatively impact sleep.

About the Analysis:

Researchers analyzed responses from a survey on sleep hygiene habits, combined with objective sleep data from 720 participants. This data spanned across 92,808 nights and was sourced from the PSG-validated SleepScore Mobile Application. This app uses a unique, non-contact sonar method to capture objective sleep metrics and lifestyle reports. Elie Gottlieb PhD, lead author on the paper said "Accurate, longitudinal sleep data measured in the naturalistic at-home environment enables us to find new insights around population sleep health."

What Does This Mean for You?

Those looking to improve their sleep, it might be time to reevaluate their bedtime (and daytime) routines and habits. While one-off behaviors might not drastically impact sleep, a combination of poor habits can. Indeed, as stated by the researchers, sleep health may not be defined by one single behavior, but rather by the sum of its parts.

Looking Ahead:

The analysis suggests that personalized sleep hygiene factors could be beneficial for some people. Colin Lawlor, Chief Executive Officer of <u>SleepScore Labs</u> said 'Our mission is to help millions of people to improve their sleep and that task can only be achieved with a highly personal approach'.

For more insights and to understand how your sleep habits might be affecting your sleep quality, check out the full analysis abstract here: https://doi.org/10.1093/sleep/zsad077.0279

About SleepScore Labs

SleepScore Labs is the company driving true sleep improvement driven by science and world-leading data and is changing the world by improving sleep, based on science and leading-edge technology which almost every person on earth can access and use. SleepScore Labs was founded in 2016 by a team of sleep experts from companies, institutions, and organizations such as ResMed, Apple, Philips, and Harvard.

After studying over 250 million hours of sleep for over a decade, we offer a suite of services to help consumers improve their own sleep and companies improve their offerings in the space. Our flagship offerings, SleepScore and SleepScore Max, harness best-in-class non-contact technology to track, measure, and improve sleep, where we've led hundreds of thousands of people on their journey to better sleep and wellness. Our enterprise offerings enable leading companies to strengthen their health and wellness services, proven through better sleep. Our membership and enterprise customers get access to a sleep improvement ecosystem that connects personalized sleep data, validated sleep solutions, and tailored actionable advice, all in one platform.

SleepScore does not provide medical advice, diagnosis, or treatment through its service or its available functions.

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