

# GADGIGEAR Launches in the United States, Offering a Wide Range of Tech Gadgets and Gear

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EINPresswire.com/ -- GADGIGEAR, a new player in the tech retail industry, is excited to announce its successful launch in the United States market. With a mission to provide customers with top-quality tech products and accessories, GADGIGEAR aims to become a significant online destination for tech enthusiasts.

GADGIGEAR offers an extensive range of tech gadgets, gear, and accessories that cater to the diverse needs of tech-savvy individuals. Their product selection includes racing [drones](#), aerial photography drones, [VR headsets](#), headphones, [earphones](#), dash cams, chargers, adaptors, and more.

GADGIGEAR's online store aims to serve as a convenient one-stop-shop for tech enthusiasts seeking the latest innovations.

GADGIGEAR is committed to delivering a seamless and satisfying shopping experience for its customers. To achieve this goal, GADGIGEAR partnered with OURACO, a leading digital marketing and e-commerce solutions provider, which has played a pivotal role in the development of GADGIGEAR's online store, user interface optimization, and the launch of effective marketing campaigns.

In February 2023, GADGIGEAR opened its virtual doors to tech enthusiasts across the United States, offering a curated selection of the latest tech products. The response from customers was immediate, with steady sales reported through mid-June.



Late June marked a significant milestone in GADGIGEAR's journey as OURACO launched the first online social media marketing campaign for the brand. The results were impressive, with the campaign generating:

- More than 1.8 million impressions across various social media platforms.
- Over 9,000 website visits, indicating a strong interest in GADGIGEAR's products.
- A notable 125% increase in year-to-date sales, demonstrating the effectiveness of the campaign.

These results highlight GADGIGEAR's commitment to providing high-quality tech products and OURACO's expertise in creating impactful digital marketing strategies.

Amber Beckett, Store Manager at GADGIGEAR, expressed enthusiasm, stating, "We are pleased with the positive response we have received from tech enthusiasts in the United States. Our partnership with OURACO has been instrumental in our success, and we look forward to continuing to provide top-quality tech products to our valued customers."

To explore GADGIGEAR's extensive collection of tech gadgets and gear, please visit [GADGIGEAR.com](http://GADGIGEAR.com). For media inquiries, please contact Juliana at [info@gadgigear.com](mailto:info@gadgigear.com).

About GADGIGEAR:

GADGIGEAR is a prominent online destination for tech enthusiasts, offering a wide range of tech gadgets, gear, and accessories. With a commitment to quality, innovation, and customer satisfaction, GADGIGEAR aims to redefine the tech shopping experience in the United States.



4DRC F9 Drone



YVR 2 VR Headset

## About OURACO:

OURACO is a digital marketing and e-commerce solutions provider renowned for its expertise in developing online stores, optimizing user interfaces, and launching effective marketing campaigns. With a focus on driving traffic, growth, conversions, sales, and enhancing brand visibility, OURACO assists businesses in achieving success in the digital landscape.

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GADGIGEAR

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