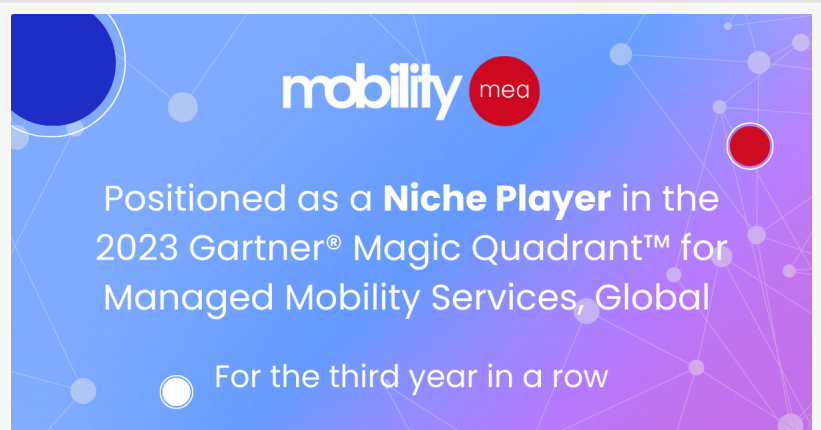


Mobility MEA Placed in the 2023 Gartner® Magic Quadrant™ for Managed Mobility Services, Global

Mobility MEA, the region's leading digital transformation partner, has been positioned in the 2023 Gartner Magic Quadrant for Managed Mobility Services, Global.

DUBAI, UAE, September 20, 2023 /EINPresswire.com/ -- [Mobility MEA](#), a leading systems integrator, enterprise-managed mobility service provider, and the region's leading digital transformation partner, has been positioned in the Gartner Magic Quadrant for Managed Mobility Services (MMS), Global for the 3rd year in a row. The evaluation was based on specific criteria that analyzed the company's overall completeness of vision and ability to execute.

Based in Dubai, Mobility MEA is positioned as a Niche Player within the Magic Quadrant landscape. Its headquarters nestled in the vibrant city of Dubai, UAE, we believe that Mobility MEA has skillfully carved its position by delivering distinctive Managed Mobility Services, all the while demonstrating unwavering commitment to fulfilling the diverse needs of modern enterprises. The company's operational reach extends from the UAE to a strategic service area spanning 14 countries in the expansive MEA region. These



Mobility MEA named in Gartner Magic Quadrant 2023



Mustafa Rana - CEO at Mobility MEA

countries include Bahrain, Egypt, India, Jordan, Lebanon, Kenya, Kuwait, Morocco, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, and South Africa. Mobility MEA's expansive reach is skillfully facilitated through a robust network of 19 trusted partners, effectively underlining the company's commitment to ensuring widespread accessibility.

Our commitment to providing seamless support to our valued customers can be seen in Mobility MEA's remarkable logistics prowess, encompassing advanced replacements, efficient reverse logistics for end-users, and an innovative guaranteed buyback program tailored for smartphones and tablets. An intriguing facet of the company's strategic direction lies in its investment focus on the North America and Asia-Pacific regions, signifying its forward-looking approach to expansion. Demonstrating operational excellence, Mobility MEA effectively resolves a substantial portion of tickets through the strategic use of intelligent automation and its user-friendly self-service portal.

Mustafa Rana, Chief Executive Officer of Mobility MEA, commented: "We believe that being placed in the Magic Quadrant for the third time in a row is very encouraging. We consider this a great recognition and feel very privileged to be recognized by Gartner and share this space with other global organizations. We are very committed to continuing to fulfill our mission in enabling technology in these important regions and firmly believe that each year we will cross a new goal and reinforce our strengths to continue being part of this recognition."

Magic Quadrant reports are a culmination of rigorous, fact-based research in specific markets, providing a wide-angle view of the relative positions of the providers in markets where growth is high and provider differentiation is distinct. Providers are positioned into four quadrants: Leaders, Challengers, Visionaries, and Niche Players. The research enables you to get the most from market analysis in alignment with your unique business and technology needs.*

Gartner, Magic Quadrant for Managed Mobility Services, Global, Katja Ruud, Rafael Benitez, Bill Menezes, 31 July 2023.

* Gartner Research Methodologies, "Magic Quadrant", 1 September 2023.

<https://www.gartner.com/en/research/methodologies/magic-quadrants-research>

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About Mobility MEA

Headquartered in Dubai, United Arab Emirates, Mobility MEA is a preeminent player in mobile device management solutions. The company's sphere of influence is particularly pronounced in the Middle East and Africa, where it effectively manages a substantial portion of its device fleet. Tackling a diverse range of device needs with finesse, Mobility MEA adeptly oversees 800,000 BYOD devices alongside an impressive count of over 300,000 ruggedized devices.

Mustafa Rana

MOBILITY MEA

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