

# Jose Eshkenazi: Women's Professional Soccer Teams for the Latino Community in the USA

*Jose Eshkenazi Smeke, CEO of Soccer Media Solutions, analyzes how the Women's professional soccer teams provide Latino girls with role models and inspiration.*

KEY BISCAVNE, FLORIDA, USA, September 20, 2023 /EINPresswire.com/ -- Women's professional soccer teams are important for a number of reasons, but they are essential for the [Latino community](#) in the USA. Soccer is the most popular sport globally and particularly popular in Latin America. In the USA, Latinos make up the most significant and fastest-growing ethnic group, and many of them are passionate about soccer.

[Jose Eshkenazi Smeke](#), one of the main organizers of international professional soccer matches, told us that Women's professional soccer teams provide Latino girls and women with role models and inspiration. They show that achieving success in a sport that men often dominate is possible. They also promote female empowerment and gender equality.

In addition, women's professional soccer teams can help to build community and pride among the Latino community in the USA. They provide a place where Latinos can celebrate their shared culture and heritage. They also offer a platform for Latino voices to be heard and for Latino culture to be shared with the broader community.

"There are a lot of specific examples of how women's professional soccer teams support the Latino community in the USA. For example, the National Women's Soccer League (NWSL) has several Latino players, including stars like Alex Morgan, Megan Rapinoe, and Becky Sauerbrunn. The NWSL also has several Latino coaches and staff members; the NWSL has made efforts to reach out to the Latino community. For example, the league has partnered with Spanish-language media outlets to broadcast games and provide coverage of the company. The NWSL



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has also held events and clinics in Latino communities", the executive established.

"Several NWSL teams have specific initiatives to support the Latino community. For example, the Orlando Pride has a program called "Futbol de Primer Nivel" which provides free soccer clinics to Latino girls in the Orlando area. The Portland Thorns have a program called "Golazo!" which provides scholarships to Latino students who are interested in attending college. Women's professional soccer teams are essential in supporting the Latino community in the USA. They provide role models, promote female empowerment, and build community and pride", Jose Eshkenazi told us.

Finally, there are additional thoughts on the importance of women's professional soccer teams for the Latino community in the USA: Women's professional soccer teams can help break down stereotypes about Latinas. For too long, Latinas have been stereotyped as being subservient and passive. Women's professional soccer teams show that Latinas are strong, powerful, and athletic. Women's professional soccer teams can help to promote social justice and equality. The Latino community in the USA faces many challenges, including discrimination, poverty, and lack of access to education and healthcare. Women's professional soccer teams can use their platform to raise awareness of these challenges and advocate for change.

Women's professional soccer teams can help to inspire the next generation of Latino leaders. When Latino girls see Latinas succeeding on the field, they realize they can achieve anything they set their minds to. Overall, women's professional soccer teams are essential in supporting and empowering the Latino community in the USA.



Jose Eshkenazi



Jose Eshkenazi barcelona



Mia Atkinson  
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