

# Dream Team! easyMarkets' Winning Three-Year Partnership with Real Madrid

UNITED ARAB EMIRATES, September 20, 2023 /EINPresswire.com/ -- Dream Team! easyMarkets' Winning Three-Year Partnership with Real Madrid Scores Online Trading Firm 23% YOY Surge in MENA Trading Volumes

CFD brokerage pioneers and football's record European champions mark three-year collaboration with exciting new initiatives, including 'Shoot for the Million' at Madrid's famous Santiago Bernabéu Stadium

easyMarkets, a pioneer in the CFD brokerage industry, is marking three years of a winning partnership with footballing giants Real Madrid by ramping up activities across the Middle East and North Africa (MENA) and offering fans the chance to score big at the Spanish club's storied Santiago Bernabéu Stadium.

easyMarkets' partnership with the record winners of the UEFA Champions League and Spain's La Liga began in 2020 and has yielded winning results over the past three years, playing a major role in the online trading firm's impressive growth trajectory in the MENA region.



During a hat trick of successful collaborative years, easyMarkets – which has more than 20 years'

experience in the CFD brokerage industry – has seen trading volumes on its platform grow in the MENA region by 23 per cent year-on-year to reach US\$50.2 billion, with a 14 per cent year-on-year increase in the number of trading clients during the same period.

Nikos Antoniadis, CEO of easyMarkets, said: “Our partnership thus far has been very fruitful for both our organisations. Real Madrid’s long-standing reputation of success perfectly complements easyMarkets, a company that has been active in the CFD brokerage industry for more than 20 years. We eagerly look forward to the durability of our successful collaboration and are excited about what more this enduring bond will bring.

“Real Madrid, who were awarded the title of the Greatest Club of the 20th Century by world football’s governing body FIFA, has an immense fanbase. Beyond the realm of sport, Real Madrid stands as a shining example of unwavering leadership. The club takes immense pride in its strategic partnerships, and it is an honour to be associated with the club.”

Garen Meserlian, Chief Marketing Officer at easyMarkets, added: “We are excited to continue our partnership as the official trading partner for Real Madrid, one of the most popular teams in the world’s most popular sport. Real Madrid’s history of excellence aligns with easyMarkets commitment to success in trading. As their preferred partner, we are proud to support Real Madrid and their wider community on their journey to trading greatness.”

#### Celebration Sets the Stage for Thrilling Global Fan Experiences

To mark the third anniversary of the hugely successful collaboration, easyMarkets has launched an initiative that promises new benefits for fans of both brands. One highlight of the partnership celebration is the upcoming Bernabéu Crossbar Champion – Shoot for the Million promotion presented by easyMarkets. Inspired by the legendary example set by former Real Madrid star and current club ambassador Roberto Carlos, four lucky contestants will get the chance to hit the crossbar at the Santiago Bernabéu Stadium in Madrid, Spain, with each potentially winning a US\$250,000 cash prize. Individuals who wish to enter the promotion can visit <https://bit.ly/CrossbarChampion-uae> to learn more.

Since its inception, easyMarkets has strived to provide its clients with the best possible trading conditions. To learn more about this dynamic partnership, visit <https://bit.ly/WB-PressRelease UAE>.

-END-

For more information on easyMarkets and its partnership with Real Madrid, please contact Garen Meserlian, CMO, Email: [marketingops@easymarkets.com](mailto:marketingops@easymarkets.com), Tel: +357 25 828899.

#### ABOUT EASYMARKETS

easyMarkets, founded in 2001, is an award-winning global broker. One of the first to offer an online experience with innovative risk management tools, including free guaranteed stop loss,

easyTrade, Freeze Rate, and dealCancellation, easyMarkets provides its sizeable clientele with a streamlined, accessible, and flexible trading experience. Offering over 200 tradeable instruments, tight fixed spreads, and 24/7 dedicated support to traders around the world, easyMarkets continues to revolutionize the trading sector by providing unparalleled security and safeguards for client funds and consistently prioritizing client commitment and satisfaction.

#### ABOUT REAL MADRID

Real Madrid C.F. is a sport entity with 121 years of history. It is the club with the most European Cups of both football (14) and basketball (11) and was awarded by FIFA as the Best Club of the twentieth century. Real Madrid has millions of fans in all corners of the world, with 480 million followers on social networks, and is for the third year in a row the most valuable football club in Europe according to The European Elite 2022 report, prepared by consultancy KPMG. Real Madrid is the most valuable football brand in the world for Brand Finance for the fourth year in a row and achieved the highest record in the Transparency Index of football clubs last season. More information about Real Madrid C.F. is available at [www.realmadrid.com](http://www.realmadrid.com), the most visited soccer club website for the fifth consecutive year.

Arohi Beri

Action Global Communication

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/656588689>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.