

Camping Furniture Market Growth, Size, Price, Trends, Analysis, Key Players, Outlook, Report, Forecast 2023-2028

Camping Furniture Market Size To Grow At A CAGR Of 5.20% In The Forecast Period Of 2023-2028

30 NORTH GOULD STREET, WYOMING, UNITED STATES, September 20, 2023 /EINPresswire.com/ -- Camping **Furniture Market Outlook**

According to a new report by Expert Market Research titled, "Camping Furniture Market Size, Share, Analysis, Report and Forecast 2023-2028", the



camping furniture market is projected to grow at a CAGR of 5.20% between 2023 and 2028. Aided by the increasing shift towards renewables and other non-fossil fuel-based energy sources and advances in camping furniture conversion technology, the market is expected to grow significantly by 2028.

Camping furniture consists of portable and lightweight furniture pieces, including chairs, tables, hammocks, and cots, designed for outdoor camping trips. This type of furniture plays a critical role in enhancing the camping experience by offering comfort, convenience, and utility in outdoor environments. From offering a comfortable seating arrangement to providing a sturdy platform for meals and recreational activities, camping furniture has become an essential part of modern camping gear.

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The growing interest in outdoor recreational activities is driving the global camping furniture market growth. As consumers seek to escape urban settings and connect with nature, camping has emerged as a popular recreational activity. This trend is leading to a surge in demand for high-quality, comfortable, and durable camping furniture that enhances the overall outdoor experience.

Additionally, the ongoing trend of 'glamping', a blend of glamour and camping that combines the joy of camping with modern amenities and comforts, is further contributing to the increasing global camping furniture market development. As glamping becomes more popular, there's a higher demand for more stylish and comfortable outdoor furniture that matches the luxury and convenience of a home setting.

The diversifying applications of camping furniture are also significant contributors to the camping furniture market demand. Beyond traditional camping, these items are now being increasingly used for outdoor concerts, beach outings, backyard barbecues, and other open-air events, expanding the consumer base of camping furniture.

Moreover, the evolving consumer preference towards versatile and multi-functional furniture that offers storage, comfort, and compactness is shaping the camping furniture market. Manufacturers are innovating with design and materials to provide lightweight, durable, and easy-to-transport camping furniture, further driving the camping furniture market growth.

Lastly, the increase in e-commerce and online sales platforms has made camping furniture more accessible to a wider audience, encouraging the camping furniture market expansion. Consumers can now browse and purchase from a wide range of camping furniture offerings from the convenience of their homes, boosting the overall market growth.

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Camping Furniture Market Segmentation

The market can be divided based on product, material, and region.

Market Breakup by Product

Chairs

Tools

Tables

Cots and Hammocks

Others

Market Breakup by Material

Metal

Wood

Plastic

Others

Market Breakup by Region

North America
Europe
Asia Pacific
Latin America
Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global camping furniture companies. Some of the major key players explored in the report by Expert Market Research are as follows:

Coleman Company, Inc.
ALPS Mountaineering
Oase Outdoors ApS
Johnson Outdoors Inc.
Helinox USA, Inc.
Eagles Nest Outfitters, Inc.
GCI Outdoor
Kamp-Rite
Recreational Equipment, Inc.
Others

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