

Introducing the SaaSify Go-To-Marketplace Program: Paving the Path to AWS Marketplace Success

SaaSify's new GTM Program is a launchpad for ISVs to list SaaS offers on AWS Marketplace and accelerate growth at zero cost driving exponential revenue growth

REDMOND, WA, USA, September 25, 2023 /EINPresswire.com/ -- [SaaSify](https://www.saaSify.com) by Spektra Systems, a trusted platform assisting Independent Software Vendors (ISVs) to efficiently list, optimize, and transact on Cloud Marketplaces, is thrilled to announce

the launch of the SaaSify GTM Program. The SaaSify Go-To-Marketplace program is strategically crafted for ISVs to effortlessly list and transact SaaS products on AWS Marketplace at zero cost.

SaaSify services are also extended to ISVs at no cost for the 1st year to get FTR approved and get ACE eligible.

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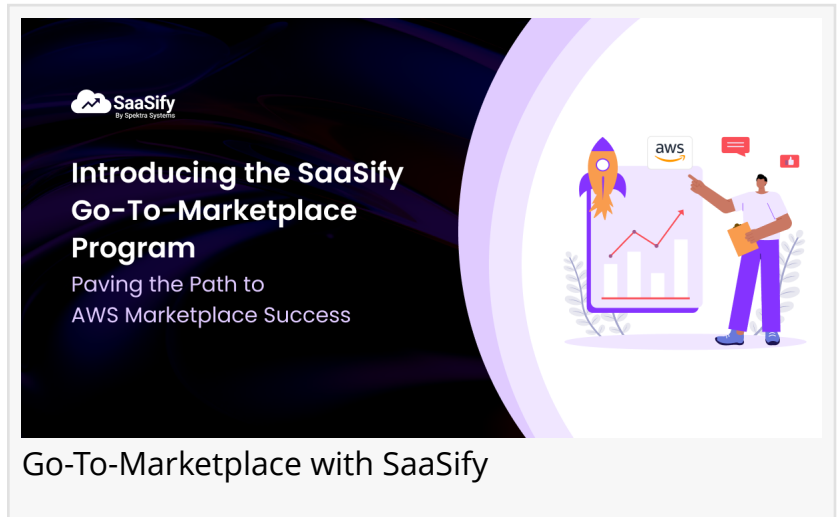
The SaaSify GTM Program is exclusively curated to help ISVs get access to SaaSify for 1 year, with no limits or revenue share on Cloud Marketplace Sales at zero cost.”

*Manesh Raveendran, CEO,
Spektra Systems*

With the growing significance of AWS marketplace as a SaaS sales channel, ISVs have a unique opportunity to transact and access millions of pre-committed budgets, unlock partner benefits and co-sell with AWS via a streamlined sales process. However, engineering changes and other listing challenges can make selling on AWS marketplace a complicated process. SaaSify seeks to help ISVs navigate these challenges. SaaSify GTM Program offers a holistic approach that combines cutting-edge technical tools through the zero-engineering SaaSify

platform with a step-by-step roadmap to initiate and accelerate the AWS Co-sell journey.

The program is crafted to empower ISVs to become AWS marketplace ready, beyond listing their



Go-To-Marketplace with SaaSify

solution. It enables ISVs to leverage the AWS Marketplace as a vehicle to drive growth by helping them get their listings AWS FTR (Foundational Technical Review) approved and facilitating AWS ACE enrollment.

Application Details:

Last Date to Apply: October: 31st Oct 2023

Apply Now: [Click here](#)

By joining the SaaSify GTM Program, ISVs can:

- Launch product with SaaSify's self-service platform and receive AWS Marketplace advisory to go live within 30 days
- Start transacting the first AWS Marketplace sales and automate private offer creation from within the preferred CRM systems
- Get validation with FTR to access AWS funding programs and earn the prestigious 'reviewed by AWS' solution badge by completing AWS Foundational
- Technical Review with SaaSify's expert team
- Get ACE eligible to unlock new sales opportunities, drive more revenue, and accelerate deals with AWS

The SaaSify GTM Program represents a pivotal step toward achieving AWS Marketplace success, streamlining the complex process, and equipping ISVs with the zero-engineering platform and support they need to excel. Click [here](#) to know more.

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