

Ultra-Mobile Devices Market Expected to Reach USD 113.83 Billion by 2030 | Top Players such as - Lenovo, Dell & ASUSTeK

Increased trends in business improvement, expanded mobility, and continual learning are what are fueling the expansion of the ultra-mobile device industry.

PORTLAND, PORTLAND, OR, UNITED STATE, September 20, 2023 /EINPresswire.com/ -- Allied Market Research published a new report, titled, " The [Ultra-Mobile Devices Market](#) Expected to Reach USD 113.83 Billion by 2030 | Top Players such as -

Lenovo, Dell & ASUSTeK." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global ultra mobile devices market was valued at USD 45.83 billion in 2020, and is projected to reach USD 113.83 billion by 2030, growing at a CAGR of 9.6% from 2021 to 2030.

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Ease of access, increased productivity & mobility, and recent advancements in ultra-mobile devices have boosted the growth of the global ultra-mobile devices market. However, high-priced solution hampers the market. On the contrary, perceptible amount of portability and dual-mode operation supported by ultra-mobile devices are expected to create lucrative opportunities for the market players in the future.

The Ultra Mobile Devices Market is segmented on the basis of type, industry vertical, and region. By type, it is divided into premium ultra-mobiles, basic ultra-mobiles, and utility ultra-mobile



devices. Depending on industry vertical, it is classified into healthcare, IT & telecom, retail, consumer electronic, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on type, the market is categorized into premium ultra-mobile, basic ultra-mobile, utility ultra-mobile. The premium ultra-mobile segment held the largest share owing to enhanced functionality and improved processors. On the contrary, the utility ultra-mobile segment is expected to register the highest CAGR during the forecast period.

On the basis of industry vertical, the market is segmented into healthcare, telecom & it, retail, consumer electronics, BFSI, and education. The consumer electronic segment held the largest share due to rise in number of Internet users and enhanced functionality of UMDs. However, the retail segment is projected to portray the highest CAGR during the study period.

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Based on region, the global ultra-mobile devices market is analyzed across several regions such as North America, Asia-Pacific, Europe, and LAMEA. The market across North America held the largest share, owing to the favorable price of basic and utility UMDs for the major population in developing economies. However, the market across LAMEA is expected to register the highest CAGR during the forecast period.

The global ultra-mobile devices market report includes an in-depth analysis of the major market players such as Google, Microsoft Corporation, HTC Corporation, Lenovo, Apple Inc., Sony, Samsung, Dell, HP Development Company L.P., and ASUSTeK Computer Inc.

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Covid-19 Scenario:

□ The disrupted supply chain and market disruption have affected the production of ultra-mobile devices.

□ The outbreak of Covid-19 has affected several aspects such as flight cancellations, falling business confidence, and uncertainty about the future among the population. This has affected the investment in the UMD market.

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report versions like North America, Europe, or Asia.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa
Allied Analytics LLP
+1 800-792-5285

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