

Meet Jessica Behal - Founder of Marketing Firm Spherical Strategies

Jessica Behal has worked with over 100 organizations in successfully furthering their business success.

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/EINPresswire.com/ -- After over a decade of working for web agencies, [Spherical Strategies](#) was founded in 2014 by Jessica Behal in an effort to move digital advertising in a more holistic direction.

Throughout her career, she has continuously evolved along with developing markets, technology, and user expectations and applied this to her clients' strategies - allowing a broader perspective and long-term success.

Jessica's portfolio is extensive. She has been working with ODUGlobal since 2011, along with a wide variety of clients including Harrah's Resorts, Jazzercise, Mississippi State University, UFC Gyms, University of Texas, University of Virginia, Verizon Wireless, Wharton School of Business, and 100+ other organizations across multiple industries.



Jessica Behal, Founder of Spherical Strategies

Jessica has an affinity for creating and operating her [digital marketing firm](#) in a way that embodies the human experience and a cohesive approach from her team. A "one-size-fits-all" approach is not in her repertoire, but a focus on performance-based marketing is.

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In 2014, Jessica Behal founded Spherical Strategies in an effort to move digital advertising in a more holistic direction.”

Spherical Strategies

Daily, she spends her time hands-on with [campaign strategy](#) and measurement, client communication, and oversight of the many large-scale projects at Spherical Strategies.

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