

# Network Traffic Analytics Market is Likely to Experience a Tremendous Growth in Near Future | Allot, IBM, Plixer

*Stay up to date with Network Traffic Analytics Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.*

PUNE, MAHARASHTRA, INDIA,

September 21, 2023 /

EINPresswire.com/ -- The latest study released on the [Global Network Traffic Analytics Market by HTF MI Research evaluates](#) market size, trend, and

forecast to 2029. The Network Traffic Analytics market study covers

significant research data and proofs to be a handy resource document for managers, analysts, industry experts and other key people to have ready-to-access and self-analysed study to help understand market trends, growth drivers, opportunities and upcoming challenges and about the competitors.



HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services."

*Craig Francis*

## Network Traffic Analytics



Network Traffic Analytics

Key Players in This Report Include:

Allot (Israel), Cisco Systems (United States), IBM (United States), Juniper Networks (United States), Microsoft (United States), Symantec (United States), Plixer (United States), Genie Networks (Taiwan), Kentik (United States), SolarWinds (United States), Nokia Networks (Finland)

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Definition:

The network traffic analytics market is a dynamic and rapidly evolving sector within the broader field of network and cybersecurity. It encompasses a range of technologies, tools, and solutions

designed to monitor, analyze, and manage data traffic on computer networks. These analytics tools play a crucial role in helping organizations gain actionable insights into their network performance, security posture, and user behavior.

#### Market Trends:

- **Cloud Migration:** As organizations migrate to cloud-based infrastructures, the need for traffic analytics extends to monitoring and securing cloud network traffic.
- **IoT Proliferation:** The proliferation of Internet of Things (IoT) devices has expanded the attack surface, making network traffic analysis crucial for IoT security.

#### Market Drivers:

- **Cybersecurity Concerns:** The need to protect against data breaches, ransomware attacks, and other cyber threats is a primary driver for investing in traffic analytics solutions.
- **Network Performance Optimization:** Organizations seek to optimize network performance, reduce downtime, and ensure a seamless user experience.
- **Data-driven Decision Making:** Data-driven insights into network performance and user behavior are essential for informed decision-making and efficient network management.

#### Market Opportunity:

- **Real-time Analysis:** Enhanced real-time analytics capabilities for instant threat detection and response offer a competitive edge.
- **Integration with Security Ecosystems:** Collaborations with cybersecurity companies to integrate traffic analytics into comprehensive security solutions can broaden market reach.

Major Highlights of the Network Traffic Analytics Market report released by HTF MI

Market Breakdown by Applications: Energy and Utilities, BFSI, Retail, IT & telecom, Education, Healthcare

Market Breakdown by Types: Cloud, On-Premise

Global Network Traffic Analytics market report highlights information regarding the current and future industry trends, growth patterns, as well as it offers business strategies to help the stakeholders in making sound decisions that may help to ensure the profit trajectory over the forecast years.

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Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

### Objectives of the Report

- To carefully analyze and forecast the size of the Network Traffic Analytics market by value and volume.
- To estimate the market shares of major segments of the Network Traffic Analytics
- To showcase the development of the Network Traffic Analytics market in different parts of the world.
- To analyze and study micro-markets in terms of their contributions to the Network Traffic Analytics market, their prospects, and individual growth trends.
- To offer precise and useful details about factors affecting the growth of the Network Traffic Analytics
- To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Network Traffic Analytics market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

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### Major highlights from Table of Contents:

#### Network Traffic Analytics Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Network Traffic Analytics market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Network Traffic Analytics Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Network Traffic Analytics Market Production by Region Network Traffic Analytics Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.
- Key Points Covered in Network Traffic Analytics Market Report:
  - Network Traffic Analytics Overview, Definition and Classification Market drivers and barriers
  - Network Traffic Analytics Market Competition by Manufacturers
  - Network Traffic Analytics Capacity, Production, Revenue (Value) by Region (2023-2029)
  - Network Traffic Analytics Supply (Production), Consumption, Export, Import by Region (2023-

2029)

- Network Traffic Analytics Production, Revenue (Value), Price Trend by Type {Cloud, On-Premise}
- Network Traffic Analytics Market Analysis by Application {Energy and Utilities, BFSI, Retail, IT & telecom, Education, Healthcare}
- Network Traffic Analytics Manufacturers Profiles/Analysis Network Traffic Analytics Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

Browse Complete Summary and Table of Content @

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Key questions answered

- How feasible is Network Traffic Analytics market for long-term investment?
- What are influencing factors driving the demand for Network Traffic Analytics near future?
- What is the impact analysis of various factors in the Global Network Traffic Analytics market growth?
- What are the recent trends in the regional market and how successful they are?

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise report versions like North America, LATAM, Europe, or Southeast Asia.

Criag Francis

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