

Thai Group Holdings wins top honours for customer-centric products and services

Thai Group Holdings won the title for Best Financial Products and Service Provider, Thailand 2023 for its popular products and seamless service quality.

DUBAI, UNITED ARAB EMIRATES, October 2, 2023 /EINPresswire.com/ -- The Thailand-based holding company, [Thai Group Holdings Public Company Limited](#) has been declared as the winner of the title '[Best Financial Products and Service Provider Thailand 2023](#)' at International Business Magazine Awards 2023. The winner was declared on the basis of the company's committed service towards multi-line insurance, innovative tech-based insurance services, and an impressive 25 million policyholders' list across Thailand.



Thai Group Holdings won the title for Best Financial Products and Service Provider, Thailand 2023 for its widely popular products and seamless services

Thai Group Holdings' main business is [holding shares in other companies](#), and investing in companies that operate life and general insurance businesses and other sectors with stable and sustainable growth. With more than 2,000 employees, Thai Group Holdings has served more than 28 million insurance policies. In 2022, the company reported a total revenue of Baht 33,625 Million with a net profit of Baht 1,484 Million a total assets of over Baht 80,000 Million. With a major focus on insurance and financial services, its subsidiaries offer life insurance, and non-life insurance, including fire, marine, motor, and miscellaneous insurance, as well as reinsurance. Its financial services include leasing and corporate lending.

“

You are going to witness some revolutionary customer experiences when we further improve our customer-centric product and service approach.”

*Chotiphat Bijananda,
Chairman of the Executive
Board of Thai Group Holdings*

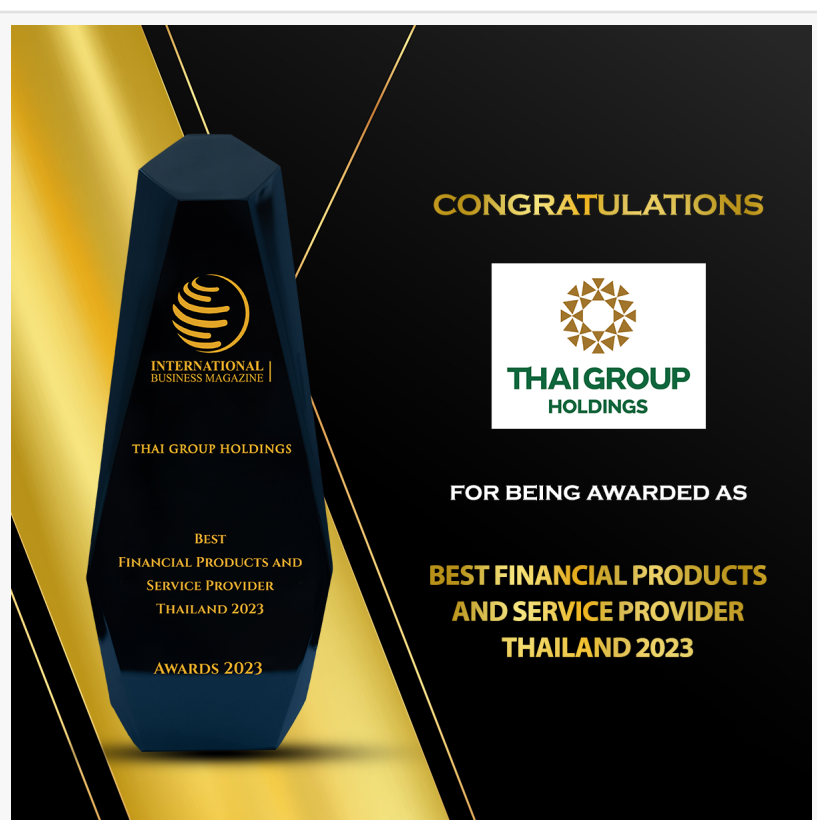
With a heightened realization of the importance of financial planning among the common

masses of Thailand. Thai Group Holdings has introduced its "Financial Wellness Solution" through its subsidiaries. The solution will not only propose a financial well-plan along with an investment scheme but also a health and wellness solution which is suitable for a variance of customer's age and needs. The products will be able to serve to needs of customers with respect to the return on the investment, coverage of life insurance, and health protection.

The Holding company has witnessed the rising popularity of products that provide additional healthcare and critical illness insurance. The company has also been enjoying huge demand for its pension plan life insurance products.

After the announcement of the winners list, Madhusmitha Patil, the Chief Editor of International Business Magazine said, "The company heavily relies on information about the customers from its sales team and data analytics for the design of several new innovative products. Thai Group Holdings has embraced an entirely new business model using digital formats that enable deep understanding in customer care, seamless cost-effectiveness, and an integrated pool of services."

Chotiphat Bijananda, Chairman of the Executive Board of Thai Group Holdings said, "We are glad to receive this recognition from such a reputed Awards panel. This further inspires our team to seek a product that best serves customers. In the coming years,



Thai Group Holdings has been awarded "Best Financial Products and Service Provider Thailand 2023"

PA One*
Personal Accident Insurance

Complete Coverage Throughout Your Days

- ✓ **Initial Premium** for just **1.58** Baht per day**
- ✓ **Yearly obtain the additional life coverage** for **10%** per year up to **50%** of the initial sum assured.
- ✓ **Extensive coverage** of accident from riding/travelling by motorcycle and riot

* PA One is the commercial name of PA Plus Personal Accident Insurance Policy
** For Plan 1 [insurance premium is determined according to the insurance plan selected for purchasing]

seLife Southeast Life Insurance 0 2255 5656

Thai Group Holdings PA One Personal Accident Insurance

you are going to witness some revolutionary customer experiences when we further improve our customer-centric product and service approach.”

About Thai Group Holdings
Thai Group Holdings Public Company Limited (TGH), a Thailand-based holding company and one of the main financial subsidiaries of TCC Group (Thai Chareon Corporation Group), operates in the insurance and finance industries. Their core business is holding shares in other companies and investing in the insurance and finance industries. They also provide insurance and financial services.

<https://www.tgh.co.th/>

About International Business Magazine

International Business Magazine is a UAE-based online news publishing company with a major group of audience that includes investors, C-suite employees, key stakeholders, policymakers, and government bureaucrats. We get 4.2 million views annually on our website and an average of 150k unique visitors every month. On the social media front, we have over 19k followers and likes on Facebook, over 1,400 followers on Twitter, over 7,500 followers on Instagram, 8,000 followers on LinkedIn, and over 5,000 subscribers on YouTube.

<https://intlbm.com/>



SE Life Service
LINE

QR code: Add Line THAIGROUP

Woman pointing to the QR code

SE Life Service app interface showing various insurance services:

- Individual Life Insurance: Policy Details, ePolicy Loan
- Group Life Insurance: Policy Details, Handbook
- Others: Report on Registration Problems, Privacy Policy, Service Manual
- PA One* Personal Accident Insurance
- Bottom navigation: My Policy, Equal, Purchase, Other Services

SE Life Southeast Life Insurance

0 2255 5656

Thai Group Holdings Customer Care SE Life Service Line



SE Life

Group insurance information for Expats

My Port & ECARD

1 Scan to add "THAI GROUP" LINE OA

2 Click Menu "SE Life Insurance"

3 Click Menu "Expatriate"

4 Click "My Port"

5 Show ECARD to the hospital or click share symbol to send out

SE Life Southeast Life Insurance

0 2255 5656

Thai Group's Group Insurance Information For Expats-My Port & E Card

International Business Magazine
International Business Magazine LLC
+971 55 683 6713
info@intlbm.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/657075512>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.