

THE ARRINGTON ASSISTED LIVING FACILITY AT THE POINTE ANNOUNCES A FRIENDS AND FAMILY NO SECURITY DEPOSIT MOVE-IN SPECIAL

Friends and Family are Encouraged to Visit and Tour The Arrington to Experience its Endless Fun, Safety, Security, and Compassionate Care of Residents

COLUMBUS, MS, UNITED STATES, September 27, 2023 / EINPresswire.com/ -- The DOUGLAS USA LLC – CONSULTANCY (DOUGLAS USA) announces that [The Arrington assisted living facility](#) at [The Pointe Retirement Community](#) in historic Columbus, Mississippi, is offering friends and family of residents a no security deposit Fall move-in discount of \$450. Friends and families of The Arrington assisted living residents are encouraged to visit and take a tour to experience the endless fun, safety, security, and compassionate care provided to its residents since 1998.

“Most of our referrals come from friends and family members who regularly visit and experience The Arrington’s abundance of compassionate care, cleanliness, and amenities,” says Summer Owens, director and business office manager of The Arrington. “The Arrington is where our residents live life and live it well among new and old friends.”

The Pointe Retirement Community, formerly called Plantation Pointe, has been a client of



FAMILY & FRIENDS FALL EVENT
Endless FUN! Compassionate CARE!
No Deposit Move-In Special
Tasty Southern COOKING! 662-241-0001
SCHEDULE A CAMPUS TOUR TODAY
THE ARRINGTON
Assisted Living in Columbus, MS

Friends and Families of The Arrington Assisted Living Residents are Encouraged to Visit and Take a Tour to Experience the Endless Fun, Safety, Security, and Compassionate Care Provided to Its Residents Since 1998



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About DOUGLAS USA, A Strategic Consultancy for Business and Government

DOUGLAS USA for more than 17 years. "DOUGLAS USA has proven an invaluable tool to my administration of The Pointe Retirement Community," says Ken Phillips, administrator of The Pointe. "Doug and Marion were incredibly responsive and valuable to our brand, especially during the COVID-19 outbreak. They understand how to communicate our value and purpose succinctly. We wouldn't have as competitive a product without their strategic guidance and healthcare marketing experience."

DOUGLAS USA provides The Pointe and its skilled nursing, Alzheimer's care, memory loss, assisted living, and senior living business entities with advertising, crisis management, nurse recruitment, original radio, television, and print ads, websites, news releases, logos, promotional handouts, maps, floor plans, scripting, technical support, computer troubleshooting, and imaging services.

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Summer Owens, Director and Office Manager of The Arrington Assisted Living

About DOUGLAS USA LLC

Established in 1993, the DOUGLAS USA CONSULTANCY is a woman-owned business that enables organizations to be more recognized, likable, marketable, revered, understood, profitable, and customer-centric.

DOUGLAS USA authors powerful and visual storytelling, industry-specific content, and identity positioning that adds personality to brands. In conjunction, it delivers caring and loyal customers in diverse industries with

thought-provoking images, differentiating and informative messaging, and branded symbols in artful ways that make products, services, and their value more believable, credible, and better known than competitors.

DOUGLAS USA produces definable results across dozens of industries in the best of times, during rapid market shifts, and when a crisis needs fact-based and timely responses strengthened with top-down-aligned management. Its unquestionable business insight, experience, and capabilities prove highly beneficial to launches and the promotion of candidates, cities, organizations, products, projects, relationships, government entities, reputations, and services.

Doug Kilarski

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BRAND, IDENTITY, & REPUTATION-SHAPING CONSULTANCY

"Delivering Loyal Customers to Clients in Diverse Industries with Powerful Images, Phrases, and Symbols in Artful Ways that Make Products and Services More Believable, Credible, and Better Known than the Competition." DK+MK

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<https://douglasusa.com>

MARION LOTT-KILARSKI
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CREATIVE & BUSINESS DEVELOPMENT DIRECTOR
Co-founder and creative director with more than 30 years of innovative design, brand marketing, advertising, and print publishing experience. Marion Kilarski is a world-class designer of corporate identity and high-visibility communications comprised of product and promotional brochures, catalogs, branded wall calendars, and online content. She is a former color specialist in wallcovering manufacturing, a commissioned artist in the hospitality industry, an art director for one of the largest and most prominent engravers, and a paper specification analyst for Zellerbach-Mead Paper Company.

DOUG KILARSKI
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SENIOR ANALYST, AUTHOR, EDITOR, & FACILITATOR
Co-Founder Doug Kilarski is a well-respected master communicator and a widely-published author, editor, and business/sales analyst. His business development strategies have benefited Fortune 100 and best-of-class companies from numerous industries. Kilarski is a former technical editor for the world's largest newspaper magazine and an editorial director and editor-in-chief for industrial, golf, computer, and trade publications. Presently clients find extraordinary value in his reconstitution, blending, rebranding, and merging of acquired businesses, products, services, and reputations.

Seasoned Leadership of DOUGLAS USA, A Brand, Identity, and Reputation-Shaping Consultancy

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