



# James Patrick Announces the Relaunch and Rebrand of ICON/REFINED Magazine

PHOENIX, ARIZONA, UNITED STATES, September 26, 2023 /EINPresswire.com/ -- James Patrick, the renowned Photographer and Media Specialist, is excited to announce the relaunch and rebrand of [ICON/REFINED](#) Magazine, formerly known as ICONFIT Magazine. This strategic transformation reflects a new era in entrepreneurial and lifestyle advocacy.

ICON/REFINED Magazine is committed to championing the holistic entrepreneur, emphasizing the importance of nurturing relationships, enhancing personal well-being, and fostering an inclusive business culture. By embracing these values, ICON/REFINED Magazine aims to make the path to business success even more rewarding.

The reimagined magazine brings together a team of visionary leaders, creative minds, and industry experts who share a common mission: to elevate the lifestyle of the modern entrepreneur. James Patrick, the magazine's publisher, has a track record of photographing over 700 magazine covers, primarily in the health, fitness, and wellness sectors. With his wealth of experience, he is uniquely positioned to lead this transformation.

James Patrick said, "ICON/REFINED Magazine is not just a publication; it's a movement. We believe that success is not solely measured by financial achievements but by the quality of life an entrepreneur leads. Our magazine will be a source of inspiration, knowledge, and connection for those who are passionate about their businesses and their personal growth."

The magazine's content will feature insights from industry experts, success stories from thriving entrepreneurs, wellness tips, and guidance on creating an inclusive and supportive business environment. It will serve as a valuable resource for individuals seeking to elevate their



ICON REFINED Magazine Cover Featuring Bebe Mehr photographed by James Patrick

entrepreneurial journey while maintaining a balanced and fulfilling life.

For advertisers and collaborators looking to reach a motivated and engaged audience of entrepreneurs and business enthusiasts, ICON/REFINED Magazine offers exciting opportunities to showcase products and services.

Stay tuned for the official launch of ICON/REFINED Magazine, where entrepreneurial excellence meets a refined lifestyle. To learn more about advertising opportunities, subscriptions, or to join the ICON/REFINED community, visit <https://iconrefined.com/>

About James Patrick:

James Patrick is a two-time best-selling author, known for "Fit Business Guide: The Workout Plan for Your Brand" and "Fit Business Online: Establish, Market, and Profit from Your Brand Online." With a passion for photography, media, and entrepreneurship, James Patrick has made a significant impact on the fitness and wellness industry. He is the founder of the Get Published LIVE conference, aimed at helping individuals leverage earned media to build their brands. His work can be seen at <https://jamespatrick.com/>



James Patrick, Photographer & Publisher of ICON/REFINED Magazine

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*James Patrick*

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