

# LaughMD Steals the Show at Charm Health's Innovation Challenge with its Revolutionary 'Medicine of Laughter'

*LaughMD gives a great first impression at Charmalot 2023, where they received a 5/5 rating and ranked among the top 4 rising companies in med-tech.*

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EINPresswire.com/ -- In a

groundbreaking testament to the

healing power of humor, LaughMD not only turned heads but won hearts at Charm Health's coveted Innovation Challenge, Charmalot. With an unrivaled 5-star rating from over 100 healthcare professionals, LaughMD's therapeutic humor app demonstrated that laughter is not just the best medicine—it's an innovation that is redefining patient care.

## Transforming Healthcare through Humor: The LaughMD App

LaughMD is pioneering a new wave in digital healthcare by ingeniously integrating evidence-based, therapeutic humor into patient treatment regimes. The LaughMD app boasts a vast library of family-friendly, trigger-free comedy content. More than just entertainment, the app actively collects HIPAA-compliant data from patients, providing healthcare providers with critical insights for tailoring treatments. Backed by rigorous academic studies from esteemed institutions like the University of Southern California (USC) and Chapman University, LaughMD is already turning heads in the medical community, with ongoing research at A.T. Still University's Pain Management Clinic.

## About Charm Health: Pioneering Patient-Centric Innovation

Charm Health is at the forefront of medical innovation, offering a versatile electronic platform that strengthens the triad between patients, providers, and digital health entrepreneurs. Its mission is to usher in a new era of healthcare that is not only of high quality but is equitable for all. The platform specializes in developing and enhancing third-party digital healthcare solutions, making patient-provider relationships more effective than ever.

## Unmatched Recognition at Charmalot

The Charmalot Innovation Challenge, held from September 2nd to 4th, was a high-stakes arena



LaughMD's rankings at Charmalot 2023

for burgeoning startups in health tech. Among hundreds of industry newcomers, LaughMD emerged as both the crowd-favorite and the highest-rated participant. It secured a spot among the top 4 startups in the industry, further solidifying its reputation as a trendsetter in digital healthcare.

#### What Sets LaughMD Apart

Not only did LaughMD receive the only 5-star rating at Charmalot, but it was also the most visited among the 12 finalists. These accolades draw attention to LaughMD's transformative mission: to make laughter a staple in modern medicine. The overwhelmingly positive response from the Challenge's attendees signals a promising future for this revolutionary healthcare approach.

#### Building Bridges and Breaking Barriers

Charm Health and LaughMD share a vision for a future where healthcare is not only efficient but profoundly humane. The standout performance of LaughMD at Charmalot showcases how far the company has come in turning its innovative vision into a practical reality, attracting new stakeholders invested in making healthcare more compassionate and effective.

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LaughMD

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