

## ESET peer-recognized as a Customers' Choice in the 2023 Gartner® Peer Insights™ Voice of the Customer report

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EINPresswire.com/ -- ESET, a leading
provider of Endpoint Protection
Platforms (EPP), today announces that
it has been named a Customer Choice
in the 2023 Gartner Peer Insights Voice
of the Customer for Endpoint
Protection Platforms report for our EPP
solution ESET PROTECT.1 This
recognition means that ESET meets or
exceeds both the market average in



terms of Overall Experience and User Interest and Adoption. According to the report, 97 percent of Gartner Peer Insights reviews received for ESET indicated a 5-star or a 4-star rating\*.

In several hundred product reviews, customers expressed their appreciation for the ESET PROTECT solution for its product capabilities, sales experience, deployment experience and support experience. The report synthesizes the reviews of the vendors and focuses on direct peers' experiences with implementing and operating a solution and, from our perspective, makes the report an invaluable resource for IT decision-makers seeking the best EPP for their organization. ESET has also received a 91% Willingness to Recommend\* from our customers and the peer-distinction as an Overall Customers' Choice and as a Customers' Choice for the EMEA region.

The ESET PROTECT offering has been built around real-world customer needs and is under continual development to respond to businesses' changing security requirements. Today's customers benefit from:

□advanced threat protection and detection technologies; □scalable and supported managed detection and response services; □automated vulnerability assessment; □and patch management capability "We believe this recognition serves as an evaluation that we are on the right path, reaffirming our unwavering commitment to continuously empower and protect our customers in their digital endeavors. We are immensely grateful for the continuous customer feedback, which also influences the decision-making related to the development of our solutions. We will continue innovating and striving for excellence to ensure our customers' cybersecurity needs are met with the utmost precision and care," said Pavol Balaj, Vice President of the Enterprise Segment at ESET.

"We're really happy to be recognized with the Customers' Choice distinction, especially because it's coming from regular users of our business tools. It's like a direct report card on our products from the people who use them every day. In our opinion, this recognition shows that our approach to business makes our customers satisfied from the moment they start considering our services, through the contracting and deployment phase, and on to daily use," Balaj continued.

For more information about ESET's awards and recognition, click <u>here</u>.

## Disclaimer

\*based on 142 total reviews as of 30 June 2023.

About Gartner Peer Insights and the Voice of the Customer Report Gartner Peer Insights is a public platform that offers verified, first-hand reviews and ratings of enterprise technology solutions by end-user professionals for end-user professionals. The "Voice of the Customer" is a document that applies a methodology to aggregated Gartner Peer Insights' reviews in a market to provide an overall perspective for IT decision makers.

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## About ESET

For more than 30 years, ESET® has been developing industry-leading IT security software and services to protect businesses, critical infrastructure and consumers worldwide from increasingly sophisticated digital threats. From endpoint and mobile security to endpoint detection and response, as well as encryption and multifactor authentication, ESET's high-performing, easy-to-use solutions unobtrusively protect and monitor 24/7, updating defenses in real time to keep users safe and businesses running without interruption. Evolving threats require an evolving IT

security company that enables the safe use of technology. This is backed by ESET's R&D centers worldwide, working in support of our shared future. For more information, visit www.eset.com or follow us on LinkedIn, Facebook and Twitter. 

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