

Application Delivery Controllers (ADC) Market to Reach \$12.8 Bn, Globally, by 2030 at 19.1% CAGR: AMR

The Application Delivery Controllers (ADC) Market thrives due to rising web traffic, application performance demands, and security requirements.

PORTLAND, ORIGIN, UNITED STATES, September 25, 2023 / EINPresswire.com/ -- Emerging need to continue uninterrupted communication channels along with different business operations, rise in the number of mobile-based applications, and increase in trend of bring your own device to workplace drive the growth of the global

[application delivery controllers \(ADC\) market](#). Moreover, low setup and maintenance costs supplement the market growth. However, issues related to security restrain the market growth. On the other hand, the inclination toward cloud and rise in adoption of ADC by the IT and telecom sectors are estimated to create new opportunities in the coming years.

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Covid-19 Scenario:

□ The demand for ADC increased considerably as organizations shifted to work from home culture due to lockdown and the need to stay productive while working from any location.

□ According to the survey by the Ecological Momentary Assessment, nearly 90 percent of the total enterprises that participated in the survey highlighted that they made changes in their application delivery infrastructure with the outbreak of the Covid-19 pandemic. These changes involved strengthening security and increasing capacity.

Based on deployment mode, the on-premise segment held the highest market share in 2020,



accounting for nearly three-fourths of the global application delivery controllers market, and is projected to maintain its leadership status during the forecast period. This is due to benefits such as low deployment cost, easy scalability, agility, and less maintenance cost. However, the cloud segment is expected to witness the highest CAGR of 23.8% from 2021 to 2030, owing to its supports for the use of the dedicated micro-services within the enterprise environments.

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Based on end user, the IT & telecom segment accounted for the largest market share in 2020, contributing to more than one-third of the global ADC market lead position during the forecast period. This is attributed to investments to a greater extent in hardware ADCs as compared to the software/VADCs. However, the BFSI segment is estimated to manifest the largest CAGR of 22.6% from 2021 to 2030, owing to rise in online banking, digitalization in the financial sector, and the requirement to avoid DDOS attacks and minimize the security threats.

Based on region, North America contributed the highest market share in terms of revenue in 2020, accounting for nearly two-fifths of the global application delivery controllers market, and is expected to maintain its dominance in terms of revenue by 2030. This is due to surge in enterprise mobility and extensive wireless connectivity. However, Asia-Pacific is projected to portray the fastest CAGR of 22.5% during the forecast period, owing to digitalization and growth in adoption of the IoT-based applications.

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Leading Market Players:

□ A10 Networks Inc.

□ Citrix Systems Inc.

□ F5 Networks Inc.

□ Array Networks, Inc.

□ Webscale

□ Dell Technologies Inc.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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