

Chicken Cock Whiskey Debuts Limited Edition Red Stave Kentucky Straight Bourbon

Petite Sirah Barrel Finished Whiskey honors a distinctly American partnership between Chicken Cock Whiskey and J. Wilkes

BARDSTOWN, KENTUCKY, UNITED STATES, September 25, 2023 /EINPresswire.com/ -- "The Famous Old Brand", Chicken Cock Whiskey, debuts its new limited edition release, Red Stave, a celebration of two iconic American industries, Kentucky bourbon and California wine. Just in time for the holidays, Red Stave will entice the senses of whiskey and wine lovers alike, as Chicken Cock Whiskey's finest Kentucky Straight Bourbon is finished in carefully selected J. Wilkes Petite Sirah barrels hailing from California.

With over 300 years of combined whiskey and winemaking history, Chicken Cock Whiskey and J. Wilkes have partnered to create a unique Kentucky Straight Bourbon that commemorates America's rich agricultural background. J. Wilkes Petite Sirah is produced by the Miller Family Wine Company, which is located in the Paso Robles Highlands District of California. The J. Wilkes winemakers take full advantage of the hot days and





cool nights high above the Pacific Ocean to harvest grapes that are perfectly ripened and

bursting with flavor.

Bottled at 102.4 proof (51.2% ABV), the flavor-rich Petite Sirah wine barrels give Red Stave a balanced stone fruit taste profile and a beautiful red tint. The limited edition whiskey, which features a mash bill of 70% corn, 21% rye and 9% malted barley, is packaged in a Prohibition-era commemorative tin that makes it perfect for gift giving this holiday season.

"Red Stave is another excellent example of our devoted, continued mission of resurrecting the brand and bringing Chicken Cock Whiskey back to the high-quality reputation it was known for many years ago, beginning in 1856," says Chicken Cock Whiskey's Master Distiller, Gregg Snyder. "Red Stave is an exquisite, epicurean delight – from the rich Mahogany color, to its creamy, viscous mouthfeel, to the wide-ranging but balanced complexity of aromas and delectable flavors, all the way to the spectacular finish that never wants to leave your taste buds."

"We are very excited about this partnership," says a spokesperson of J. Wilkes Winery. "Thoughtful, premium products are what J. Wilkes and Chicken Cock have both committed to create and have demonstrated over time. To be able to share a crossover of our products is an exciting and fun opportunity to share our passions with the world."

Tasting Notes

Appearance: rich, dark mahogany color with a deep cherry wood hue.

Aroma: hints of dark chocolate, toasted oak and dried fruit.

Flavor: traditional dark chocolate, bold caramel and vanilla notes that evolve into pear, apple, cherry and red currant fruit flavors before presenting a long finish with bright cranberry tartness and a hint of black pepper.

Finish: complex, long, lingering, nutmeg and clove spice.

Red Stave (\$199.99) is available for retail purchase nationwide and online on Chicken Cock Whiskey's website along with e-retailers such as Caskers. For more information about Chicken Cock Whiskey, please visit www.chickencockwhiskey.com.

About Chicken Cock Whiskey

Established in 1856, Chicken Cock Whiskey started in the heart of Bourbon County, Kentucky, and in a few short decades became a nationally distributed brand. Chicken Cock hit peak prestige when it was served as the house whiskey at the Cotton Club in Harlem, one of Prohibition's most legendary speakeasies. The brand managed to survive Prohibition by swiftly moving production around and smuggling bottles into the United States in tin cans. After Prohibition, Chicken Cock enjoyed a resurgence before a distillery fire just after World War II put it out of business. In 2012, Matti Anttila, Grain & Barrel Spirits CEO, rediscovered the brand and set out to resurrect it to its Prohibition-era glory. Since then, the team has introduced a flagship KY Straight Bourbon and KY Straight Rye Whiskey, made in partnership with Bardstown Bourbon Company as part of its collaborative distilling program, along with several other highly sought

after limited-releases.

About Grain & Barrel Spirits

Based in Charleston, South Carolina, Grain & Barrel Spirits is an innovative-driven global spirits portfolio that develops and scales authentic brands - connecting the best artisans with markets and consumers around the world. The company's core brands include: Chicken Cock Whiskey, a historically significant whiskey brand established in Paris, Kentucky, in 1856; Tequila Eterno Verano, a range of ultra-premium tequilas made for adventurous souls; Dixie Spirits, which boasts a roster of five premium vodkas, including its signature award-winning Southern Vodka, alongside its first-ever whiskey, Dixie Delight; High Goal Luxury Gin, a small batch, ultra-premium gin produced in Charleston; Elvis Whiskey, Elvis Presley-inspired whiskeys; and Virgil Kaine Lowcountry Whiskey. Grain & Barrel Spirits has been named to the prestigious Inc. 5000 list of the fastest-growing privately held companies in America three years in a row.

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